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# SIERRA MADRE NEWS

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VOL. 21; NO. 31

SIERRA MADRE NEWS, SIERRA MADRE, CALIFORNIA

FRIDAY, APRIL 29, 1927

## Appeal by Red Cross Secures Quick Action

Fifty Thousand Refugees Are Under Care of Great Organization

Need Will Continue Long After Flood Waters Recede

Sierra Madre people have acquired the Red Cross habit, judging by the promptness with which contributions began to come in for the relief of flood sufferers. Newspaper reports Saturday and Sunday told of the great need of financial aid for carrying on the Red Cross relief work in the Mississippi Valley. Monday morning the donations began to come in.

As he was coming to Sierra Madre on the Pacific Electric Chairman Robert Mitchell of the Red Cross chapter was given a five-dollar bill by Conductor Fletcher White. When he arrived in Sierra Madre one of the first men he met was Col. Herman Hall who had come down town for the purpose of volunteering a contribution. And soon after another contribution came in from Mr. and Mrs. F. P. Conard.

The list of contributors is growing daily and will be published in the News. Payments may be made by mail or in person at the Sierra Madre Savings Bank.

Mr. Mitchell was not in Sierra Madre to make a complete report up to the time the News went to press. Contributions received up to the time he left town were as follows:

Fletcher H. White, \$5; Col. and Mrs. Herman Hall, \$10; Mr. and Mrs. F. P. Conard, \$25; Mrs. Geo. Humphries, \$10; R. A. Pratt, \$10; H. E. Allen, \$10; Robt. Mitchell, \$10; Sierra Madre News, \$10; Woodson F. Jones, \$5.

In seven states bordering the Mississippi River, the American Red Cross has under its care approximately 50,000 refugees who have fled from their homes after flood waters had inundated miles of fertile farms and communities. While its officials at the scene are working night and day to give every possible assistance to the homeless, the 3000 chapters of the Red Cross are raising a relief fund to care for them until conditions make possible a return to their homes. It is believed that food, shelter, clothing and medical aid will have to be supplied for at least four weeks in the northern section of the flooded district and for possibly eight weeks in the southern area.

Since December, the Red Cross has been engaged in flood relief in many scattered Mississippi Valley communities which felt the effects of the oncoming flood earlier than others. Prior to April 1, it had administered relief in ten such communities, and since that time the disaster has assumed major proportions, with the official prediction that the flood this year will be the worst the country has suffered for a quarter of a century.

Daily reports of the flood situation show an increasingly terrible condition. The magnitude of the losses can scarcely be estimated until the floods have receded. After the period of weeks during which the refugees must be maintained, there will be a period of readjustment and rehabilitation. In countless cases everything will have been swept away, even the land, so the people will have to make a complete new start.

## CHORUS WILL GIVE SACRED MUSIC HERE

One of the outstanding musical organizations of Pasadena is the chorus choir and quartet of soloists of the First Congregational church. These singers, under the direction of Mrs. C. A. Wolf, who is also the organist, will give Gounod's "Redemption" next Sunday night in the Congregational Church of Sierra Madre.

This is the second musical event given in Sierra Madre by them in a spirit of friendly cooperation. The last time they appeared here the lights went out while they were giving a sacred cantata, but so perfectly were the singers trained that the music went ahead just the same and a considerable part of the program was given in darkness.

Sinclair Louis, in his new novel, lams into the ministers. Why doesn't he try his hand on the novelists?

## UKULELES PROVE VERY POPULAR AMONG THE YOUNG PEOPLE HERE

If the manner in which the fine ukuleles offered by the News for new subscriptions is any indication, the well-known little instrument of Hawaiian extraction is becoming more and more popular in Sierra Madre. New orders are on hand but a few days until re-orders are necessary. While the News "covers the city like the sunshine" making it difficult to find homes in which this newspaper is not a regular weekly visitor, there are many newcomers who require surprisingly little urging to subscribe for a newspaper which assures them a quick familiarity with local happenings.

## Fine Program To Promote Bible Study

The third annual Bible Conference, under the auspices of the Women's Missionary Society of Bethany Temple, will be held Tuesday and Wednesday, May 3 and 4. The program for the two days will be as follows:

**Tuesday Program**  
10 a. m.—"Devotion," Mrs. John Lowe; solo, Mrs. Ford Canfield.  
11 a. m.—"What is the Victorious Life, and How May We Live It?" Miss Anna M. Gleason. Luncheon.  
1:30 p. m.—Solo, Mrs. Louis F. Turnbull; "The Victory That Overcometh the World," Miss Elizabeth Merritt; solo, Mrs. Ford Canfield.

2:30 p. m.—"A Heart Cry," Mrs. Louis F. Turnbull.  
7:45 p. m.—"Burnished Reflectors of Christ," Rev. James Henry Hutchins; music, Bethany Male Quartet; solo, Mr. C. L. Custer.

**Wednesday Program**  
10 a. m.—"The Leading of the Holy Spirit," Mrs. Rachel E. Lockwood; solo, Mrs. Ford Canfield.  
11 a. m.—"The Blessing of Worship," Dr. John McNeill. Luncheon.

1:30 p. m.—"The World, the Flesh and the Devil," Mrs. Helen Johnson; solo, Mrs. Ford Canfield.  
2:30 p. m.—"The Contented Life," Rev. Alexander R. Saunders.  
7:45 p. m.—"The Venture of Christian Faith," Dr. John M. MacInnis; solo, Mr. C. L. Custer. It is regretted that Mr. Harry Rimmer has found it necessary to cancel his date for Monday evening due to an oversight of a previous engagement, but an unusually fine and inspiring program is assured.

## TRUSTEES ARE REQUESTED TO KEEP UDELL

Petitions asking the city trustees to retain A. M. Udell as city Marshall and street superintendent have been in circulation this week, following the announcement that he was expecting to resign to accept a position with the construction and engineering department of a large real estate concern. Frank Hildebrandt started circulating the petitions and found a ready response, the idea meeting with the approval of practically everyone.

Circulation of the petition was a complete surprise to Mr. Udell who did not hear of it until a hundred or more names had been attached. When asked if he would consent to remain with the city, he said he could not give a final answer until he had consulted with the firm whose proposition he had already agreed to accept. However, he expressed deep gratification at the confidence shown by the petitioners and said he would certainly feel disposed to accede to their wishes.

The petition refers briefly to the high grade services given by Mr. Udell during the past fifteen years, and requests the city trustees to advance his pay to equal the pay expected from private employment.

## Walter Murphy Answers Summons

Walter R. Murphy, 22 years of age, passed away on Monday at 361 Mariposa Avenue where he had resided the last year. He was the son of Mr. and Mrs. Charles Murphy who were with him, and is also survived by two brothers who live in Gardena, the family home. The remains were taken to the Ray A. Grant funeral parlors and services were held at the Roosevelt Memorial Cemetery.

## Club Names Officers for Coming Year

Mrs. Fletcher White is President of Sierra Madre Woman's Club

Child Welfare Program Features by Music from Orchestra

The following officers were elected to serve the Woman's club for the coming year: President, Mrs. Fletcher White; first vice president, Mrs. John Osgood; second vice president, Mrs. F. L. C. Roess; recording secretary, Mrs. Nestor Young; corresponding secretary, Miss Clara Sykes; treasurer, Mrs. Wm. Lees; auditor, Mrs. Harvey Steinberger. Directors, Mrs. Frank Hart, Mrs. E. E. Bacon, Ms. N. W. Tarr, Mrs. W. Humphries.

Wednesday's program was devoted to Child Welfare, in charge of Mrs. C. L. Hoover.

Several selections were given by a school orchestra under the direction of Miss Pfahler. Some of these children have received no instruction other than that given at the public school and most of their studying is done at the noon hour.

Miss Bennett of the county health department explained the work of the health school and what these schools are doing in overcoming physical defects in children due to malnutrition.

Mrs. Chester Rude spoke on the adolescent girl and the importance of proper understanding by parents at this age. Mrs. Edmund Lazard, district chairman, spoke of the work being accomplished through the efforts of the Federation. Three new clinics have been started this year, while others have been reorganized.

May 21st the Federation has planned a splendid program at the Hollywood Bowl from 10 a. m. to 4 p. m. If 200 tickets can be sold in Sierra Madre, a special section will be reserved. The Pacific Electric will furnish a thru car to the Bowl if assured of 50 passengers. Please notify Mrs. Finlayson, Green 208, to make up this number.

A May lawn party will be held at the home of Mrs. Tarr, Thursday, May 5th, from 2:30 to 5 p. m. The new members will be the honoree guests.

Mrs. J. Milton Steinberger has offered to put on a play next month, which she promises will be the best she has yet put on.

## Death Valley Tour Luring To Motorist

Carlton J. Pegler spent the latter part of last week on a motor trip to Death Valley in company with Charles Brooks, Ellis Bishop and Dr. A. J. Ellis. They left on Friday morning, returning Sunday evening after driving a little more than 600 miles.

Some of the most wonderful scenery in the world is found on the Death Valley tour, according to Mr. Pegler. His party went up to Lone Pine at the lower end of Owens Valley, driving into Death Valley from the west. They made the circuit by way of Furnace Creek and Barstow.

After passing to the east of the famous valley, the party took a little-used trail to the rim for a farewell look. They ascended 6000 feet in about six miles, but were amply rewarded by the grandeur of the sight. The members of the party who had seen the Grand Canyon, the Yellowstone and Swiss Alps said that never in all their experience had they seen anything approaching it in magnitude and wonderful coloring. Spread out before them was the lowest land in the United States. In the distance to the west rose Mount Whitney, the highest point. For absolute desolation nothing further could be imagined.

Death Valley is becoming increasingly popular as a sight-seeing trip. But Mr. Pegler reports that the season is getting rather late for people who do not care for extreme heat.

Harman's Orchestra of Pasadena has rented the Masonic Temple for a series of Saturday night dances. This is a well known and popular group of musicians who promise a good time to all who appreciate good music and well managed entertainment.

## HAWKS AGAIN TAKES A PART AT PLAYHOUSE

"The Wisdom Tooth," Marc Connelly's first independent play since he broke his partnership with Geo. S. Kaufman, is to have its first presentation in the west when it is given by the Pasadena Community Players from May 5 to 14.

Director Brown is particularly attracted by this fantastic little comedy of a man who was carried by his aching tooth back in fancy to his boyhood, taking the audience along with him, and who reclaims the grasp on life which the man has lost.

Samuel S. Hinds is to play the leading role of a New York "rubber stamp" sort of a clerk who again finds himself. Among others in the cast will be Leslyn McDonald, James Hawks, Jean Loof-bourrow, James Resley and Mrs. D. B. Wright.

## Big Savings On Furniture Now Possible

"When business is good advertisement."

That slogan was originated by a highly successful and famous business man and is being put into effect this week by the Sierra Madre Furniture Store in announcing a big special sale. Although they have been enjoying a splendid run of business, they decided to have a big May Clearance Sale.

Announcements of this special furniture sale may be found elsewhere in this paper. Slashing discounts are made on furniture for all parts of the house. The high quality of the merchandise offered and the well known policies of this house in standing by everything sold make this sale an event not to be overlooked by anyone who is thinking of buying furniture.

## PROMPT WORK OF FIREMEN SAVES HOUSE

Fire which started about nine o'clock last Saturday morning damaged the house of Mrs. Mary Weber at 453 East Grand View Avenue to the extent of a few hundred dollars. Complete destruction of the frame building was averted by the prompt response of the Sierra Madre fire department. The fire started in the roof at the rear and was making rapid headway when discovered.

Not only was the response of the firemen exceedingly prompt but their careful work was declared by all witnesses to merit special commendation. The house was not flooded with water and there was no damage from chemicals.

The house was insured with Andrews and Hawks. Although it was Saturday, an adjuster was on the ground within a few hours and arrangements were made with L. D. Cornuelle to make the necessary repairs.

## Groth Again Takes Charge Of Hospital

Dr. George W. Groth, who built the Sierra Madre Hospital and brought it to a high standard of usefulness, has resumed possession of the property and expects to operate it in the future. He is having the building thoroughly renovated and refurnished from top to bottom. Some interesting improvements are contemplated which will bring it to the highest possible standard in every way. The hospital will be operated on an open basis, with all doctors standing on an equal basis. Dr. Groth will continue to carry on his private practice from his office headquarters at 95 North Baldwin.

The value of a first class hospital to a community can hardly be overestimated. No one knows when he may have occasion to go to a hospital for emergency treatment—and when the time comes it is a mighty good thing to have a good hospital handy.

Reports from the Alhambra hospital indicate that Billie Stecker, son of Mr. and Mrs. J. C. Stecker of Santa Anita ranch is recovering as well as could be expected from the effects of his fall from a well derrick, which resulted in fractured pelvis and ankle bones.

## Relief for Flood Victims

Once again, in the name of the American Red Cross, I appeal to the generous-hearted people of Sierra Madre for help for those in dire affliction. A major disaster has taken place in the Mississippi Valley that has taken a toll of life and property that cannot yet be calculated. One hundred thousand people are homeless with all their earthly possessions swept away. Thousands of little children are among the flood victims—the suffering is acute; pestilence is feared.

In this great emergency President Coolidge has appealed to the American people to provide the means of taking care of the destitute and homeless. A fund of \$5,000,000 is required for immediate assistance. To the Red Cross has been assigned the task of raising and administering the money needed. Every Chapter under its jurisdiction has pledged fullest co-operation.

Here is a pathetic situation in our own beloved land that goes straight to all hearts. The need is urgent. Let us express our sympathy with our dollars. It is the only way we can help. The Sierra Madre Savings Bank will receive all contributions, and the News will acknowledge them by publication in its columns. Make checks payable to Sierra Madre Flood Relief Fund. Let us be generous if we can, but every single dollar counts.

ROBERT MITCHELL, Chairman,

April 25th, 1927.

Sierra Madre Chapter.

## FINGERS ARE NEARLY LOST IN EXPLOSION

Holding a cartridge over a gas flame to dislodge the powder proved a painful experiment for Henry Gregor, the young son of H. Gregor, the jeweler. On his way home from school on Wednesday he found a cartridge minus the ball. It seemed to hold possibilities as a whistle if he could only get the brass shell empty.

Staying in the jewelry store while his father went to lunch, Henry tried digging at the powder without results. Not realizing its possibilities he tried melting the contents of the shell over a gas flame in the workshop. The resulting explosion caused Mr. Draman, the shoe man, to think somebody's tire had exploded. This was followed by cries of pain which caused Mr. Draman to hurry into the store next door where he found the boy with painfully lacerated thumb and forefinger. He hastily called Dr. Groth who dressed the hand and Thursday morning Henry was able to go to school. The explosion wrecked the bunsen burner as well as Henry's fingers.

## Sparks Flying Over Special Sale Prices

When G. I. Farman announces a special sale there is an opportunity for someone to save a lot of real money. This time the opportunity comes to people who have been wanting high class radio sets or electric laundry equipment. Special bargains are offered in a variety of Radiola and other radio sets, and in electric washers and ironers. The ad on another page tells the story, and the figures on actual savings made possible by the sale prices are somewhat startling.

## SEE HOPE OF QUICK ACTION ON STREET OPENING

The possibility of speeding up the Central Avenue opening project appeared bright as the result of a meeting held Tuesday night in the Chamber of Commerce rooms. There were present, R. C. Wygant, former deputy county counsel; City Attorney Baker, Engineer Henry Gierlich, City Trustees Hall, Topping, Belohlavek, Sparks and Isaacs, President Humphries and Secretary Campbell of the Chamber of Commerce, and Messrs. A. M. Udell, Woodson Jones, Tom Tyler and Ray A. Grant.

Mr. Wygant reported the adoption by the legislature of certain amendments to the Mattoon Act which are expected to facilitate action in such projects. The apparent collapse of the Washington Street project from Glendale thru Pasadena leaves Central Avenue as an independent project. Messrs. Baker, Hall and Campbell were appointed to confer with county officials and see if action cannot be started promptly.

## Stage Plans For Park Are Interesting

Stage of Classic Design to Occupy Site of Present Bandstand

Seats to Accommodate Large Audiences Would Be Provided

Plans for completing the landscaping of the Sierra Madre Park are being pushed by the park commission, according to Oscar Seiling, president, and Mrs. John Osgood, secretary. The original design as laid out by Miss Jessie Ward will be followed, with the exception of some modifications due to later developments, and with which Miss Ward is in full accord.

One of the fine features which the planning commission hopes to introduce will be to substitute an outdoor stage of classic design in place of the old bandstand. This would be large enough to stage musical and dramatic events of some magnitude with seating arrangements provided on the sloping lawn south of the Park House.

This stage, which would be of beautiful design though inexpensive construction, would be flanked by shrubbery and trees to give the best possible setting. It will permit the holding of outdoor gatherings much larger than could be accommodated in any auditorium which Sierra Madre is likely to have in a long time.

## PAINTINGS BY DR. KREBS NOW ON EXHIBITION

Not everyone who knows Dr. Krebs as a successful practicing physician knows also that he is an artist with many beautiful paintings to his credit. In the brief intervals between professional duties he has found time to put upon canvas many beautiful scenes, and fourteen specimens are being shown this week at the Grace Nicholson galleries on North Los Robles Avenue, Pasadena.

California in her many pleasing phases is delightfully depicted by Dr. Krebs. The artist has chosen oil as his medium of expression and sky, desert expanse, ocean and mountains are portrayed vividly, realistically, but with a poetic touch and charm.

"Desert Glow," a canvas of desert hills and foreground of the desert brush with sand rutted by some passing traveler has created much favorable comment because of the excellent handling of the foreground, its assurance of technique.

"The Promised Land," another sketch of the desert country adjacent to San Jacinto, interests its beholder in composition and feeling, the sunlight in the middle distance touching some trees of a farm oasis, with the dim blue of distant mountains beyond. A security, a haven of protectiveness seems to emanate from the canvas, so cleverly has the artist caught and portrayed the spirit of his subject.

Contrasted to this is the dramatic, intense picture, "Alone in God's Country," desert mountains, stark, jagged, elemental in their contours, rearing their blue heights against masked orange clouds. An unusual picture in its strength of handling and subject.

Carmel's brilliant blue waters, the artist shows in his "Carmel Highlands." The feeling of "Another Day" is one of poetic warmth and the early morning glow on the mountains, our own Sierra Madres, is well done.

The exhibit will continue until April 30 and open to the public from 10 a. m. to 5 p. m., when Mrs. Edith M. Hawhurst is in charge.

## Mrs. Mary Thomas Passes Away

Mrs. Mary R. Thomas, wife of Frank Thomas, passed away on Tuesday at the Good Samaritan Hospital in Los Angeles. She had undergone a goitre operation and seemed to be progressing nicely but some weakness of the heart prevented recovery. The body was brought to the Ray A. Grant undertaking establishment and prepared for shipment to Winona, Minn., where funeral services and burial will take place. Mr. Thomas leaves today on his sad mission. Mrs. Thomas was sixty years of age and a native of Wisconsin. They had resided in Sierra Madre about eight years, their home being at 137 East Montecito.



## All Around the Town

### Leaves for Visit in the East—

Mrs. J. M. Campbell of 484 Mariposa, left on Tuesday for an extended visit to Chicago, Ill., where she will be the guest of her daughter and son-in-law, Mr. and Mrs. Pierce Vandercook. Mrs. Campbell also plans to visit with friends and relatives in Michigan and Wisconsin while in the east. Mr. and Mrs. Campbell's younger daughter and son-in-law, Mr. and Mrs. T. F. McDonough and two small children will occupy the Campbell home during her absence. They formerly resided in Los Angeles.

### Entertains Bridge Club—

Mrs. Ole Hanson Jr., of San Clemente was hostess to the members of her bridge club at a charming bridge luncheon on Thursday at her former home on Manzanita Street.

### Motor to Santa Monica—

Mr. and Mrs. Roland Adams, Mrs. J. E. Appleby, Miss Mabel Appleby, Mrs. A. A. Leggett and Mr. Joseph Sprague of Cleveland, Ohio, motored to Santa Monica on Sunday where they enjoyed a picnic luncheon at the beach home of Mr. and Mrs. Oetjen.

### Eastern Visitor Rents Home Here—

Mrs. Kendrick Nichols of New York City, who has been the house guest of her cousins, Mr. and Mrs. Irving Ward of 109 East Grand View, likes Sierra Madre so well that she has taken a furnished house at 185 North Mt. Trail Avenue for the summer months.

### Week-end Trip to Catalina—

Mrs. J. Milton Steinberger of 501 Mariposa left yesterday for a week-end trip to Catalina Island. This visit will be by way of a rest for Mrs. Steinberger after the strenuous task of having had charge of the annual Wistaria Fete, which she so capably handled this year.

### Guests at Sierra Madre Hotel—

Miss Lulu Moore and Miss Ruth Anderson who have made their home with Mr. and Mrs. J. M. Campbell of 484 Mariposa, are guests for the present at the Sierra Madre Hotel.

### Departs for East After Visit Here—

Mrs. Albert J. Bowen, who has been the house guest of her daughter and son-in-law, Mr. and Mrs. Robert Steinberger, left yesterday for Toledo, Ohio, where she will join Mr. Bowen. They then plan to motor back to California in a new car which they will purchase at Toledo, and will reside in Santa Ana for the summer months.

Miss Gertrude Knowles of 541 West Live Oak Avenue was the house guest of her cousin, Miss Hilda Burdett of Venice over the week-end. Miss Knowles will be one of the bridesmaids at the wedding of Miss Burdett and Mr. Raymond Sheldon on June second, at the Congregational Church of Venice.

Victor Hill is planning a fishing trip to the West Fork of the San Gabriel River when trout season opens on Sunday, May first.

### Hostess at Bridge and Luncheon—

Mrs. T. A. DeBolt of 38 East Grand View entertained a group of friends comprising a local club on Thursday. The morning was enjoyably spent playing bridge after which a delightful luncheon was served to Mrs. Lyle Anderson, Mrs. A. G. Utter, Mrs. Victor Hill, Mrs. Hall Perry, Mrs. Roland Adams, Mrs. John Woehler and Miss Jean Woodward.

### Entertain Members of Choir—

The members of the choir of the Church of the Ascension, with their wives and husbands, were recently entertained by Mr. and Mrs. Roy Kitzman of South Pasadena, at an enjoyable buffet supper and evening party, everyone participating in old-fashioned games and contests. Mrs. Kitzman is the organist at the Church of The Ascension. Those present were Father Kneeland, Mr. and Mrs. Hall Perry, Mr. and Mrs. T. M. Webster, Mr. and Mrs. Howard Lieben, Mr. and Mrs. Clarence Noshier, Mr. and Mrs. H. Randolph Wood, Mr. and Mrs. James Hawks, Mrs. H. Hawxhurst, Miss Edna Green, Miss Lydia Webster and Miss Mildred Cook.

This club plan includes any pattern in Community, Holmes and Edwards, Wm. Rogers, Tudor and Stratford Plate

Park your car at rear of store on Green Street

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INC.

268 East Colorado St. Phone Terrace 1131

EXTRA SPECIAL

New style low  
Candle Sticks  
Sterling Silver

Choice of hammered or  
plain finish

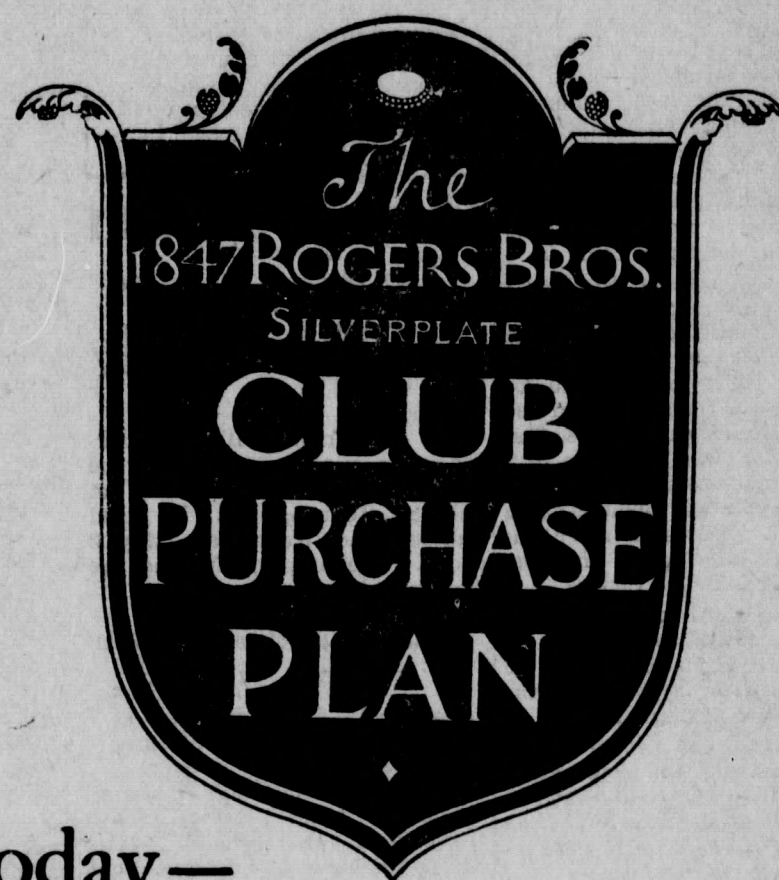
\$6.00



"How much, Paul, do we spend a day in thoughtless ways? ..... A quarter?"

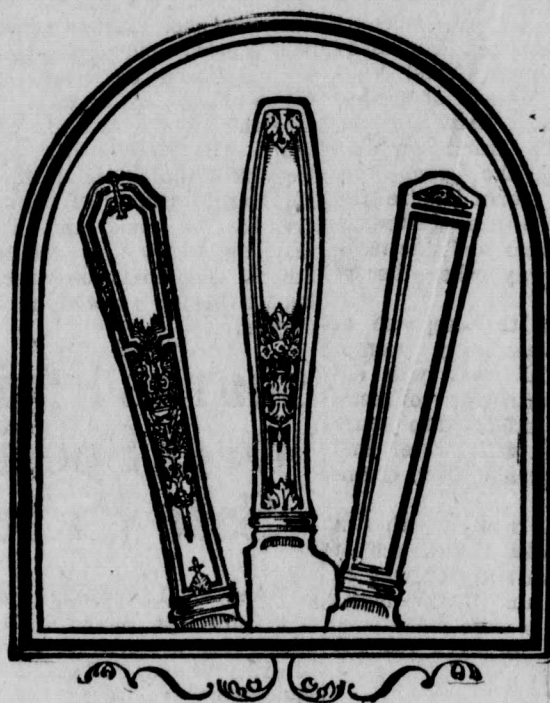
"About! ..... Why, Alice?"

"Because with less than that we could buy that chest of silver we've always wanted under the Club Purchase Plan."



Take home a chest of silver today—  
you can pay for it while you're using it

Pay only \$1 or so now. Then small weekly payments. With your spare nickels and dimes you may glory in a full set of famous 1847 ROGERS BROS. Silverplate.



Here are three of the smartest patterns from which you may select the Silver Chest of your dreams:

1. The Ancestral. 2. The Ambassador. 3. The Anniversary.

This is the week that dreams come true — dreams of glorious silverplate.

For as little as \$2, you can take home with you today a complete set of the exquisite 1847 ROGERS BROS. Silverplate.

You can use and enjoy it while you're paying for it with the spare nickels and dimes you usually fritter away.

You pick the pattern of your fondest fancy. You buy just the pieces you need to set a perfectly appointed table.

Or, if you prefer, you can make a choice of

THE UTILITY TRAY SET  
Containing 26 pieces of Silverware.

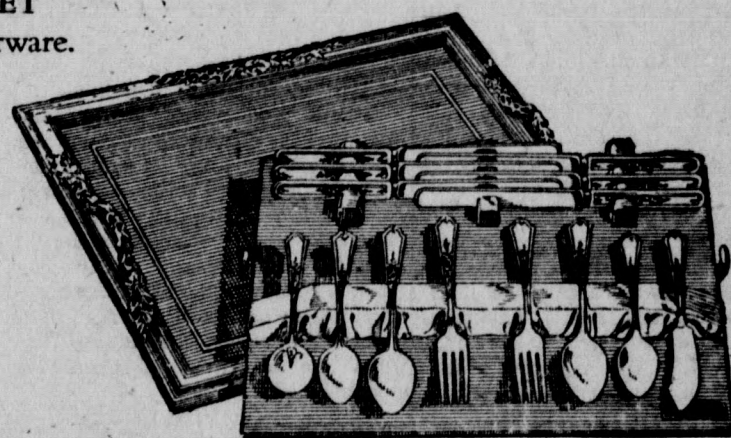
The most important, the essential pieces of ware for the average family in the attractive double-use tray. Contains: 6 Hollow Handle Dinner Knives with Stainless Blades, 6 Flat Dinner Forks, 6 Tea Spoons, 6 Dessert Spoons, 1 Butter Knife, 1 Sugar Shell.

Priced regularly at \$34.00

a handsome set already assembled. You pay only regular cash prices — no extras.

That's the Club Purchase Plan of buying silverware — the easy way, the delightful way. But you must join this week if you are to realize your silver dreams. Next week will be too late. The membership rolls of the Silverplate Club will be closed.

And what real pride you will take in this 1847 ROGERS BROS. Silverplate! It is faultlessly fine, fashioned by the foremost silversmiths of America, guaranteed without qualification, exquisite in pattern, the very essence of good taste.



## Good Lighting is Inexpensive

TODAY every home in Southern California can have good lighting at a lower cost than ever before.

Electricity is cheaper now than "before the war". Another reduction in the price of the New Inside Frosted Edison Mazda Lamps makes possible the best light ever produced at the lowest price ever paid. Now you can buy these lamps at any of our offices at these prices:

25-watt .23; carton of six	\$1.38
40-watt .23; " " "	1.38
50-watt .25; " " "	1.50
60-watt .25; " " "	1.50
100-watt .40; " " "	2.40

SOUTHERN CALIFORNIA  
EDISON COMPANY  
Owned by Those it Serves

For an individual selection of pieces make this list your guide

In our open stock of 1847 ROGERS BROS. silverplate, these pieces may be had in any of several distinctive patterns, including the Ancestral, the Anniversary and the Ambassador.

Tea Spoons	Set of six, \$3.75	Orange Spoons	Set of six, \$5.25	Hollow-handle Dessert		Butter Knife	Each, \$1.25
Coffee Spoons	Set of six, 3.75	Dinner Forks	Set of six, 7.50	Knives	Set of six, \$10.90	Pickle Fork	Each, 1.50
5 o'clock Tea Spoons	Set of six, 4.00	Dessert Forks	Set of six, 7.25	Preserve Spoon	Each, 2.75	Cream Ladle	Each, 2.00
Dessert Spoons	Set of six, 7.25	Oyster Forks	Set of six, 4.75	Baby Spoon	Each, 1.00	Gravy Ladle	Each, 2.50
Table Spoons	Set of six, 7.50	Individual Salad Forks	Set of six, 7.50	Sugar Shell	Each, 1.25	Pierced Round Server	Each, 3.25
Bouillon Spoons	Set of six, 7.25	Hollow-handle Dinner Knives		Berry Spoon	Each, 3.25	Pie Server, H. H.	Each, 4.50
Soup Spoons	Set of six, 7.50	(Stainless Blades)	Set of six, 12.00	Olive Spoon	Each, 1.75	Pierced Dessert Server	Each, 4.25
Iced Tea Spoons	Set of six, 6.00	Butter Spreaders	Set of six, 5.25	Cold Meat Fork	Each, 2.00		

Reduced Prices on All Hollow Ware  
Clocks and Jewelry

L. C. Tucker

H. D. Clark





But every meal is a picnic when there are vegetables from

## Roberts'

Choice Peas, 5 lbs. 25c  
Fancy New Spuds 6 lbs. 25c  
Choice Asparagus 3 lbs. 25c  
Imperial Valley Tomatoes 1 lb. 20c  
Mexican Tomatoes 2 lbs. 25c  
Summer Squash 3 lbs. 25c  
New White Onions 4 lbs. 25c  
Golden Dates 3 lbs. 25c  
Large Grapefruit 6 for 25c

HEADQUARTERS for STRAWBERRIES

"Quality & Cleanliness"  
Safeway Store No. 262  
Main 227  
58 West Central



## CROWS and CACKLES

A column of news and views of Sierra Madre, conducted by the Poehler Feed & Fuel Co.

"You can't know too much but you can say too much," remarks "Silent Cal."

Isn't it nicer to do your shopping at home where you know you will get courteous treatment from merchants and clerks who know you personally than it is to deal with strangers? Think it over?

The thing to do, is hope, not mope; to work, not shirk; for lost time is never found. Flies are with us again and the surest and easiest way to get rid of them is to use a sprayer and any of the good sprays that are on the market. We carry all of them.

Maybe Milt Gross had the new proposed ordinance in mind when he wrote the following: "No Sunday baseball! No moofies; Smoking prohibited. No dogs about. Kipp huff de grass. No loitar-ing. Passengers forbidden to ride on de piet-form. Ho boy, we sure got dee meesary."

We can supply you with garden hose of the best makes, in any lengths and at prices to suit your purse.

Eat, drink and be merry for tomorrow there may be a law against it.

**POEHLER FEED & FUEL CO.**  
Black 22 43 N. Baldwin

John Francis King, of North Bergen, N. J., writer of crime stories, has been found guilty of murder.

America's annual dental bill is four times greater than it should be, Dr. Rickert of the U. of Michigan, asserts. The U. S. dental bill is \$200,000,000, and is the result of failure to patronize a good dentist and begins with the neglect of baby teeth.

Mr. and Mrs. F. Hilton Long had as dinner guests on Sunday Mr. and Mrs. Julian McCarthy of Santa Monica and Mr. and Mrs. Bryan Karns of Glendale.

Mary Louise Huthsing of Hollywood was the house guest of Shirley Chamberlain, the young daughter of Mr. and Mrs. F. B. Chamberlain of 555 W. Montecito Street, over last week-end.

## Listening-in With Luellen

### A SONG FOR GROCERS

Heaven bless grocers' shops where in

Rasins are with tawny skin,  
Murrey wine and green liqueurs,  
Curious spice in canisters,  
Honest ham, and mother tea,  
Isinglass and caraway,  
Rennet, vinegar and salt

That honor has, and clear cobalt  
Coffee, that swart Mussulman,  
Caviar the Caspian,

Sauve oil, angry condiments,  
Anchovies and sweet essence

Of clove and almond, hony comb,  
Jam our laden orchards from.

Portly cheeses full of mould,  
Sugars and treacles brown or gold;

Soap to keep us pure, and white  
Candles, the slim sons of light,

Butter like the flower of gorse,  
Wheat meal fine and oatmeal coarse,

Soda for our maid's service,  
Sago, tapioca, rice,  
An economic trinity.

Bacon, friend ham's affinity.  
Bananas which the people please,  
Proletarian oranges,

While of fruits in syrup a  
Frequent cornucopia.

Eggs fresh within and white with-  
out,

Cocoa of origin devout,  
Nuts and string and brooms and mops,

Savelloys and lollipops—  
God be good to grocer's shops!

—Sherard Vines.

Is not this delightful little poem of Mr. Vines' descriptive of the S. R. Norris Grocery Store at Central and Lima? He truly might have had this unusual and complete grocery in mind when he wrote this grocer's song.

The most important new fashion note seems to be the tendency of many famous designers to change the present straight silhouette by raising the waistline and concentrating the interest here with belts and girdles both narrow and wide, embroidery, boleros and unusual trimming.

The newest coats are collarless or have a narrow band collar giving the same effect. The smartest models shown are those without fur.

Printed chiffon and taffeta are chic for evening wear, the black remains the smartest choice, either black lace, black chiffon or the new light-weight jet.

Skirts are no longer so many inches from the floor, but so many—and not many—below the knee. Tho let us be governed by the becomingness of a skirt length rather than the decree of fashion.

Many smart mothers are dressing their children in frocks alike, on the principle that two or more little dresses in one family, just alike, are twice as smart as one. This is a becoming and practical fashion that is fast-growing in popularity.

Pins of rhinestones and cut crystals are being worn to hold the fashionable long strands of pearls in place.

Many women have learned the resting and refreshing qualities of facial massage, which also helps one to keep that vigorous look of a healthy skin. Nothing is quite so soothing and restful as a beauty treatment given by expert fingers. There are as many kinds of treatments as there are problems to be met in the attainment of beauty. And there are many types of skins, each with particular requirements.

Miss Lehnhard at the Wistaria Beauty Shoppe, 38 N. Baldwin, discovers your type and supplies the proper care it requires. Her massage is gentle and given by magnetic expert fingers to enliven muscles and restore circulation. Telephone Green 194.

Printed linen is new in wash material and was recently seen fashioning a clever coat worn over a plain linen frock.

Now one wears two matching hat-pins instead of the usual one.

A competent dry cleaner is the indispensable ally to keeping ones' wardrobe ever fresh and dainty.

The Sierra Madre Tailors and Dry Cleaners at 14 West Central may be confidently trusted with the most fragile and delicate garments—they will be returned to you beautifully refreshed and looking quite like new again.

Call them—Telephone Blue 194—for your next dry cleaning to be done.

Here is something of interest to the men folks: These tailors now have a splendid selection of men's trousers in attractive spring colors and patterns, reasonably priced. They also make suits to individual measure. Call in and see their new spring materials.

No longer need we struggle to

reproduce old-fashioned patchwork the manufacturers have done it for us—and so well that we can hardly believe, even on the closest examination that the material is not made of tiny pieces sewed together but is all simply printed in gay colors like the old-fashioned calicos. The material may be bought quilted, and backed with cotton wadding, or just as fabric without quilting or backing.

With the coming of spring and house-cleaning time our thoughts turn to beautifying the home and to fresh new furnishings. Lovely slip covers for upholstered pieces add such a charming touch of color and beauty to a room at small expense. These covers are often made of homespun, denim, chintz or cretonne, and are an artistic protection to davenport and chairs. Many women are having their old worn pieces refreshed in this way.

Mr. Hammond at 2299 Sierra Madre Street, Lamanda Park, makes a specialty of this work; and, too, he skillfully does upholstery of all kinds and rebuilding of furniture. Here, also, curtains and draperies are expertly made to order. Mr. Hammond will be glad to call and give estimates on his work, without incurring obligation. You will find his prices very reasonable and his work unexcelled. You may reach him by telephone—Fair Oaks 6209W.

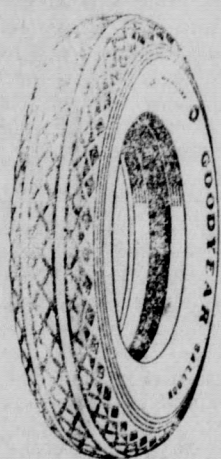
Tanjore is a gorgeous sunfast gauze, much used for curtains at present. It has shades of orange, gold, and pink in it, and rooms where it is used seem to be always full of sunshine, no matter how dark the day may be. It is ideal to curtain rooms with a northern exposure.

No one ever knows exactly where "Fire's" next raid will be, nor how much his loot will be worth. Maybe he will get away with nothing more important than

a waste basket full of trash—maybe he will devour a home. Each day, tho he's drowned in water he always finds opportunity to strike again.

There are just two things to do about the ever-present fire hazard. First, be careful; second, be insured. Telephone or go to see Andrews and Hawks, at 81 West Central—they sell good insurance in old reliable companies. They are the local agents for "Aetna Insurance," the oldest American company; for "Liverpool and London, and Globe" the oldest English company; for the Springfield Fire and Marine Co. of Mass.; for "The Home Insurance Company" of New York, which is the largest American company, and for "Firemen's Fund," the oldest California company. It is interesting to note that the last two

(Continued on Page Six)



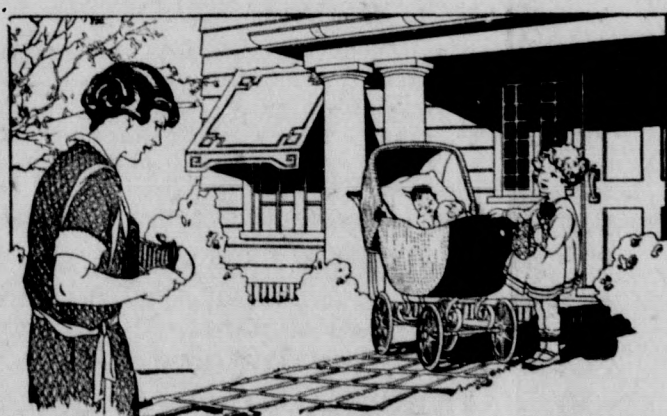
We have the tire you want, because the Goodyear line is complete. It includes everything from the good old Goodyear 30x3 1/2 Clincher to the newest and biggest Goodyear Balloon. Either one, or anywhere in between, provides the best in workmanship and materials at the lowest possible cost.

## Sierra Madre Garage

## GOOD INSURANCE

must be written up to a standard, not down to a price. Service and absolute reliability are the essentials, and they should not be sacrificed to conform to price. The charge for good insurance is determined on a "cost plus" basis, which is fair to all.

**GOOD INSURANCE**  
It's cheapest in the long run  
**ANDREWS & HAWKS**  
Exchange 2 81 West Central Ave.



**Kodak Stories are Best—**  
Keep them up-to-date  
as the children grow!

**THE BROWNIE**  
is the simplest real camera made.  
**Prices \$2 and up!**

**FREE ENLARGEMENTS**  
given with each \$2 worth of our high grade  
Kodak Finishing!

**Quality Service Quick!**

**EASTMAN KODAK FILMS**  
(Yellow box)

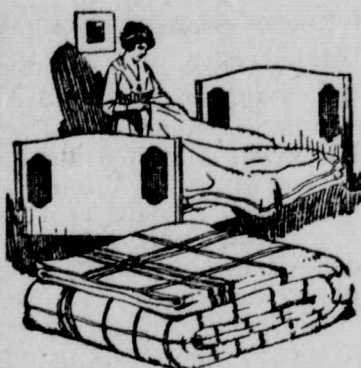
**Cine Kodak Films in Stock!**

**WOODSON F. JONES**

Phone 182

31 North Baldwin

## Are Your Fine Woolen Blankets SAFE



Your fine woolen blankets may be as nice and fluffy as when new next winter, or they may be riddled with moth holes and almost useless.

Before you store them be sure that they are clean. Moths do not attack clean blankets nearly as quickly as when soiled. Let us wash them for you and return them sweet, clean and completely ready for summer storage. The price is reasonable.

**MONROVIA LAUNDRY**

727 S. Myrtle  
Phone Main 87  
Dry Cleaners Launderers

## SPECIAL SALE Broadcloth Smocks \$1.95

Special value in plain and fancy trimmed broadcloth Smocks, single & double breasted style; all the popular shades ..... **\$1.95**

## Dresses

New summer dresses of print, lawns and organ-dies; big assortment of the newest styles, \$2.25 to ..... **\$5.95**

## Princess Slips

In Satin and knitted Rayon, in white and colors; \$3.25 and ..... **\$4.25**

We have a complete stock of Munsing Rayon Undergarments fully guaranteed for service.

**J. F. Sadler & Co.**

# Clearance Sale

An Amazing Sale at Unheard-of Prices

## Electric Washers

<b>LAUNDRYETTE, (copper)</b> Regular \$165.00	Sale Price <b>\$123.75</b> (Save \$41.25)
<b>GAINADAY, (copper)</b> Regular \$165.00	Sale Price <b>\$123.75</b> (Save \$41.25)
<b>THOR No. 32, (copper)</b> Regular \$185.00	Sale Price <b>\$138.75</b> (Save \$46.25)
<b>THOR FOLDING IRONER,</b> The Latest Type, regular price \$167.00	Sale Price <b>\$125.25</b> (Save \$41.75)

## Radios

<b>KOLSTER 6D. CONSOLE,</b> Built-in Speaker, less Accessories, regular \$150.00	Sale Price <b>\$112.50</b> (Save \$37.50)
<b>KOLSTER 6A,</b> "A Go-Getter," less Accessories, regular \$98.50	Sale Price <b>\$85.00</b> (Save \$13.50)
<b>KOLSTER TABLES, regular \$12.50</b> Regular \$12.50	Sale Price <b>\$7.50</b> (Save \$5.00)
<b>RADIOLA 25, The Famous Radiola</b> 6-Tube, complete with Speaker, Batteries and Table Regular \$226.10	Sale Price <b>\$158.25</b> (Save \$67.85)
<b>RADIOLA 26, Portable</b> 6-Tube Super-Heterodyne, complete, built-in Speaker, Regular \$225.00	Sale Price <b>\$175.00</b> (Save \$50.00)
<b>RADIOLA 24, Portable, 6-tube suitcase</b> model, with built-in Speaker, regular \$202.00 Just the thing to take with you on your vacation.	Sale Price <b>\$152.00</b> (Save \$50.00)
<b>CROSLEY 5-50, 1-dial control</b> Regular \$65.00	Sale Price <b>\$45.00</b> (Save \$20.00)
<b>ATWATER KENT,</b> Less Accessories, regular \$85.00	Sale Price <b>\$50.00</b> (Save \$35.00)

**Sierra Madre Electric Co.**

G. I. FARMAN

Main 120

Opp. P. E. Station



## News Editorial Page

### SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

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the Act of March 3, 1879



#### MUNICIPAL HANDICAPS

WITH one vacancy existing and another in prospect in city departments the question naturally arises, "Who will be appointed to fill the vacancies?" The question has been put to the News many times during the past week, but the News has to confess lack of any knowledge or influence which would throw light on the probabilities.

However, there is another side to the matter that is perhaps more basic than that of personnel. City officials come and go. And there is surprisingly little difference between the results achieved by the good ones and the bad ones. The fault is not with the individuals so much as with the system under which they work.

If one were planning deliberately to block efficient public service and administration it would hardly be possible to devise a worse system than that laid down by the laws of California for cities of the sixth class. The present form of government is a handicap to the capable and a shield to the incapable city official and employee. Right now would seem to be a good time to consider a re-alignment of city affairs in the hope that better results may be obtained in the future than in the past.

This reference to unsatisfactory results is not a criticism of any individual or group. It will rather serve to excuse good men for inability to get results on a par with what they would have secured in their own business, and to explain why inferior men can get by with a grade of service which would not keep them on a private payroll for a week.

First, forgetting personalities entirely, consider what a headless city government is provided by law. Five trustees are elected on an equal footing with the city clerk and treasurer. From their own number the trustees elect a chairman who is merely a presiding officer at board meetings and who is carefully denied any particular authority. Nobody is particularly responsible to anybody else. Who would try to run a private business or corporation without an executive head? The essential element of unity is entirely lacking.

It is the business of this loosely organized group of five men to see that the city business is carried on and the work done. So the work is split up into several depart-

ments, streets, water, police, fire, building inspection and engineering, each with a department head, or superintendent. Each department head is given a limited amount of authority and is responsible, through a committee chairman, to the board of trustees. The lack of essential unity here prevents any very definite placing of responsibility anywhere along the line.

Furthermore, the various city departments overlap in their functions, making further for confusion and inefficiency. What happens, for instance, when the water department is to lay a pipe line along a public street? The engineer's department is called on to survey the lines and levels. The water department's ditch-digging crew may or may not follow the line. The pipe is laid and the ditch is refilled. Then the street department has to resurface the street. Three different departments have a hand in the job. If there are delays in the work, or if anything goes wrong, who is responsible? Doesn't the situation promote the gentle art of "passing the buck?" Of course it does when the easiest way out is to hang it on some other department. The taxpayer who wants to know just which department is to be held accountable might just as well try to find out how old Ann is.

"Well, what's the answer?" is the natural question. To begin with, no organization can get results without the conferring of some power and authority. And this cannot be scattered among a lot of people with a similar smattering of responsibility, and when responsibility is scattered efficiency and good results are lost at the start.

The city trustees could combine the work of the water, street, inspection and engineering departments under a single head to great advantage. Police work requires a different type of man and might better be considered alone. But one man with engineering knowledge and practical experience could handle the other departments with a working foreman in each. There would be one absolute essential to success for such a plan: Get a good man, give him authority and backing, and then responsibility will be definitely placed where real results can be expected. Such a plan ought to result in sufficient saving to more than justify any necessary revision of salary schedules.

Somebody may raise the cry of "city manager," if that happens to be their pet bugaboo. Perhaps it would be about as close to that plan as a sixth-class city could get. Names do not mean much. It's the results which are important, and this seems to offer the greatest promise of anything proposed for getting results in our municipal affairs.

Any man who has served on the board of trustees knows how hopeless the present system is. Sierra Madre has had the services of a splendid lot of business men on its board of trustees, men of proven ability in important business. Most of them have resigned from office. And if they were to give the real reason, in most cases it would doubtless be the hopeless feeling that they have had about getting satisfactory results out of such a system as now exists.

Before filling any of the vacancies, the city trustees would please a large number of taxpayers by giving serious consideration to this proposed plan of reorganization.

(Since this editorial was written a petition has been put into circulation requesting the city trustees to advance Mr. Udell's salary sufficiently to retain him in the city's service. With that movement, the News has full sympathy. But whether he is retained or not, there is no good reason why the suggested changes could not be put into effect.)

### From the Old News Files

**FORTY YEARS AGO**  
(From the Sierra Madre Vista)  
Captain J. A. Osgood surveyed a road from Sierra Madre to Savannah, running due south from Sierra Madre Avenue, along the west boundary of the Baldwin ranch. E. J. Baldwin consented to give half the right of way but A. R. Chapman, owner of the adjoining ranch on the west, refused to join in the project.

Officers and directors of the Sierra Madre Water Company were elected as follows: N. C. Carter, president; Geo. B. Davis, vice president; J. C. Dickson, secretary and treasurer; C. E. Cook, N. H. Hosmer, A. S. Bixby, C. W. Clement, Emile Deutsch.

Mr. and Mrs. E. H. Vannier left for their home in Succunna, New Jersey.

Mrs. James Norris, mother of S. R. Norris, and daughter Catherine, left for their home in Canada.

A correspondent bewailed the tendency of Los Angeles papers to play up news of "social scum, divorce items and legal conflicts between mistaken affinities."

**TWENTY YEARS AGO**  
Mr. and Mrs. R. L. Criswell attended the ball given by the typographical union in Los Angeles.

The Sierra Madre Outing Club were preparing for an expedition to the West Fork for the purpose of building a cabin as well as enjoying the spring fishing. The members were Carlton and Percy Pegler, Burton Andrews, Grant Morgan, John Graham, Lewis Newcomb, Charles Ferry, Philip Blumer, Dr. F. J. Tower and the Caskey brothers.

A contract was signed by the city trustees and Edison Company for the furnishing of street lighting.

The first board of health was appointed by the trustees as follows: Dr. D. N. L. Newberry, J. A. Osgood, W. E. Bechtelheimer, G. E. Morgan and J. H. Wright.

C. A. Brant, manager of El Tovar Hotel at the Grand Canyon, purchased the old Gresham ranch on a knoll above Grand View. It was occupied for the time by Frank Sauerwen, the famous artist and painter of Indian life.

**TEN YEARS AGO**  
Sierra Madre boys who enlisted in the service of their country or were assigned to duty as reserves were John Boyd, Charles W. Schwartz, Charlie Downs, Jim Barnes, Norman Jensen and Paul Littell.

W. L. Stubbs, a recent arrival from Ohio, purchased the Ideal Grocery from W. H. Bissell.

A. F. Snell of El Monte purchased the Villa Pilar ranch from L. R. Thompson.



### Tire Prices to fit your Pocketbook

Not everybody has a lot of money to spend on tires—but almost everybody enjoys owning a car. So we have tires at prices to fit every purse. You name the price—and watch us produce the tire to fit it.

**Wistaria Service Station**  
Roy H. Pickett  
Sierra Madre, Calif.



### We Guarantee Our Plumbing Fixtures

For your protection we give you a written guarantee agreeing to replace free of charge any Washington Plumbing Fixtures that develop any defect after installation. Come in today and we'll plan your new bathroom.

**Plumbing Service  
& Supply Co.**  
Black 183 291 W. Central

### WOMEN!

Discard the Dishpan!  
No more red, swollen, ugly hands!

#### THE DISHWASHETTE

washes, rinses and dries; scours pots, kettles and pans; no dishwater to change; no grease-laden dishpan to wash; no more grease-lined sinks; saves its price in breakage. In family of two saves 180 hours of drudgery a year. Work changed into pleasure! Drudgery changed to happiness! The most helpful aid in housework costing the least!

#### THE DISHWASHETTE

is endorsed by the Good Housekeeping Institute. Not sold in stores.

Call Red 39 for demonstration  
**Frank E. Barbour**  
Sales Representative

### SPORT PANTS

Snappy Knickers in variety of colors.

Pants for business wear.

New stocks just received

Men's Suits \$1.00  
Cleaned, Pressed

**Sierra Madre Tailors**  
CLEANERS AND DYERS  
W. CRAIG TONY DELVECCI  
PHONE BLUE 194  
14 W. CENTRAL AVE.

## THE MONKEY WRENCH

Published in the Interest of Hardware, Plumbing and Paint Buyers.

No. 31 Sierra Madre, California, Friday, Apr. 29, 1927 Vol. 1

**It's In the Air**  
Nature is certainly favoring the boys who love to cast a tempting bait to lure the wily trout. To lure them successfully calls for proper tackle and here is where we shine.

Winchester Rods, Reels, Lines, Hooks, Flies, Spinners, Creels, Etc.

Come in and inspect our stock and don't forget the License. We have it.

Brown arrived home at 3 a. m. When he reached the front door he found a burglar jimmying it.

"Wait a minute, old man," said Brown. "Let's strike a bargain. I'll open the door if you will go in first."

Camp Stoves  
Camp Furniture

**Mary's Lamb Again**  
Last week we called attention to the wearing quality of Acme Paint in a few rhymes about Mary's pet, but in some way a line was omitted. We now offer a prize of a pint of Enamel-kote to the first clever person to tell us where the line, "Experience had taught her," belongs.

**"Destruxol" Gets 'Em**  
A new spray that is guaranteed to rid greenery of Aphids, Red Spider, Beetles, Cutworm, Rose Chafer, etc. Will not burn and can be sprayed at any time of day. Try a 25 cent package.

"Are you still engaged to that homely Smith girl?"  
"No, I'm not."  
"Good for you, old man. How did you ever get out of it?"  
"Married her."

**Simmons Said**

"The recollection of quality remains long after the price is forgotten." This fits our Plumbing exactly. House-owners and contractors know that while our prices may not be as low as those on inferior work, lasting satisfaction is the main issue and they always get it from us.

"How do you get down from an elephant?"  
Answer: "You don't get down from an elephant; you get it from a duck."—Star-News.

A let-up in rain and wind gives us all that longed-for opportunity to clean up and paint up.

Fishing Tackle  
Licenses

**Sierra Madre Hardware Co.**

Tel. Main 98

Next Door to Bank

31-35 W. Central

# NORRIS

ESTABLISHED 1887

## Health Center

**BATTLE CREEK  
SANITARIUM  
FOODS**



Valuable Booklets and Samples FREE

### Battle Creek Gelatine a seafood

Makes delicious salads for the summer day.

#### SUMMER DAYS

call for  
Fresh Fruits and Vegetables

PHONE MAIN 12

and let us deliver them to you fresh daily. A trial will be convincing.

Goodbye Fat! Goodbye Drugs!

Reducing with food

**Dr. Hollie's Reducing Crackers**

Two pounds per week is safe to reduce with food  
A package of thirty-six crackers 50c  
enough for a week

**Dr. Hollie's Laxative Food Crackers**

Composed of Dandelion, Juniper, Berries, Spinach, Licorice, Alfalfa Flowers, Celery Chamomile Whole Grain.

**BAMBOO RAKES** each 35c  
a very special price



You will always have success with your cake if you use Fluffo, packed in 1 lb., 2 lb., 4 lb.

**FLUFFO**  
Your CAKES will be light and fluffy  
is simply wonderful.

**DEL MAR NUT MARGARINE** (lb.) 23c  
As good as the best

Remember we Deliver

ICE CREAM—any time of day—FREE  
Have you tried the new brick combinations? They're delicious.

#### EYE SHADES

15c 25c 50c each

Sunny days call for a visor—we have them.

We carry a full line of the  
**FAIRVIEW FRUITS AND  
HEALTH FOODS**  
PRUNES, PEACHES, PEARS, DATES, RAISINS,  
APRICOTS—all unsulphured and recleaned.

### Spartan Self-Service

Cash and Carry Department

**MISSION BELL SOAP** 25c  
4 cakes for  
**DEL MONTE ALASKA RED** 23c  
**SALMON**, No. 1 tall can  
**GOLDEN MAISE CORN** 19c  
very special  
**SUNMAID SEEDLESS RAISINS** 10c  
15 oz. carton  
**BEECHNUT PORK AND BEANS** 10c  
No. 2 can

**S. R. NORRIS**

SIERRA MADRE  
DEPARTMENT STORE

Phones: Main 12; Main 205  
331 West Central



## "The finest Roast of Beef I ever had on my table!"

Such remarks as this are heard every day about our

### "Baby Beef"

Free Delivery!

**M. D. WELSHER**

CENTRAL MARKET

Grocery Phone, Main 6

Meat Market, Main 97

## Gibbs Market

QUALITY---NOT QUANTITY  
No. 1 Steer Beef Exclusively

### SATURDAY SPECIALS

Eastern Lean Bacon	35c
Whole or Half	
Ham Hocks	20c
Boneless Corn Beef	25c
Hamberg	18c
Pork Sausage	30c
Rib Boil	15c
Pot Roast	18c
Pork Roast	25c
Pork Chops	35c
Beef Heart	12 1/2c

Any order of \$1.00 or more delivered

## GIBBS MARKET

Main 245

38 West Central

## SAFEGWAY STORES

### Washing Machine Soap White King

Large Package **35c**

### Apple Butter

That good kind from Colorado. 2 1/2 can **15c**

### Jello

Assorted Flavors

**3 for 25c**

Extra Fancy Shoe Peg

### Corn

Thistle brand No. 2 can **2 for 25c**

### Argo Starch

**3 Pound Package 21c**

### Light House Cleanser

The All Around Cleanser **6 for 25c**

## All Around the Town

### Guests Entertained at Passover—

Mr. and Mrs. M. Zeff of 137 West Montecito, gave a dinner and entertainment on Easter Sunday, April 17. Those present were Mrs. P. Wolpert, Mr. and Mrs. Kravatz and family and Mr. Draman and daughter of Sierra Madre; Mr. and Mrs. Steinberg, Mr. and Mrs. Eisen and family, Mr. Siegal and Miss Marks, of Los Angeles. The dinner began at 7:30 in the evening with "Passover" and historical hymns. After this religious service a delicious dinner of eight courses was served and enjoyed by all the twenty-four guests present. Following the dinner, vocal solos, duets and recitations entertained everyone till midnight.

### Attend Missionary Conference—

Several Sierra Madre ladies attended the Congregational missionary conference in Ontario this week. Mrs. W. M. Thompson and Mrs. W. S. Hull were delegates and remained throughout the sessions. A party driving over for the Wednesday sessions included Mmes. A. A. Leggett, L. M. Rice, P. C. Kortkamp, Jennie Appleby, Nestor A. Young, A. O. Pritchard, S. H. Guilford and Hortense Hill.

Mrs. T. M. Wagar, formerly of Cleveland, Ohio, has purchased the residence at 307 North Baldwin and expects to move to Sierra Madre soon to make her home there.

Attorney Robert Mitchell has filed a claim on the glory of being the first man to appear on the Sierra Madre streets this season wearing a straw hat. Last Saturday's sunshine gave him the inspiration, and Woodson Jones supplied the fan to complete the ensemble, which made him the envy of the perspiring throngs.

C. W. Wilkerson sends a subscription renewal from Dodge City, Kansas, so the News will keep informing him of Sierra Madre affairs. He writes also: "Am glad to note by the paper the success of the Congregational Church and city hall building programs."

The Community Bible Class will meet at 86 East Alegria on Monday at 2:30. Mrs. Elwood P. Lyon is the teacher and the subject will be "The Penalty of Sin."

Dr. Edythe M. Dutcher and Mrs. M. R. MacDowell of Belle Vue Court and Mrs. Fannie Hanna of Los Angeles are spending a few days in Riverside and Palm Springs.

### Something New In Lawns

#### WASHINGTON CREEPING BENT

Makes a compact sod that tends to crowd out weeds. Requires no more water and less fertilizer than other lawns. Uniform green color the whole year.

#### QUICKLY INSTALLED.

Let us give you an estimate for putting in your new lawns. Call Blue 29.

**Ward Nursery**  
Mt. Trail & Laurel Aves  
Phone Blue 29

### Entertaining Guests in New Home—

Mrs. Susan Harleman and daughter Miss Marion Harleman, who moved into their new home at 50 South Hermosa yesterday, are entertaining Mrs. Joy Horgan and little son Billie of Butte, Montana. On Wednesday, Mrs. Harry Biedler of 252 Mariposa was hostess at dinner, as a courtesy to Mrs. Hogan and her little son. Mrs. Harleman, Miss Harleman and Mrs. Julius Lauber were also bidden.

Mr. and Mrs. Vinal Terry of Hemet were the house guests recently of Mr. and Mrs. Frank E. Cox.

Dennis H. Stovall has been participating this week in a conference of Boy Scout leaders at the Pacific Palisades. Problems of Boy Scout camp administration and craft instruction furnished much of the material for discussion.

### Yosemite—

Miss Thomasella Graham, Miss Ida Munsel, Mrs. Edward Schneider and Mr. Harry Graham left last Monday for a ten-day motor trip to the Yosemite.

O. E. Emley, T. A. DeBolt and Edward Switzenberg, of Monrovia, will enjoy a trout fishing trip to Mill Creek for over the week-end.

### Guests at Alhambra Bridge Party—

Mr. and Mrs. Guy Steinberger and Mr. and Mrs. O. E. Ervey were among the guests at a bridge party last Friday evening at the home of Mr. and Mrs. Harold Superman in Alhambra. Mrs. Steinberger took first prize for the ladies with high score and Mr. Emley won the gentlemen's first prize.

### Host and Hostess at Buffet Supper—

Mr. and Mrs. Charles Collins were host and hostess to the staff of thirty employees of the National Mortgage Company of Los Angeles of which Mr. Collins is vice president, on Saturday afternoon and evening at their home on East Alegria. A delicious buffet supper was served and cards, interesting contests and games formed the diversion for their guests.

### Hostess at Lawn Luncheon and Bridge—

Mrs. Hall Perry delightfully entertained a group of friends on Monday at a picnic luncheon served on the lawn of her home, 118 East Laurel Avenue. The afternoon was spent at bridge.

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### Mother Was First

YESTERDAY we saw a little BOYS who were eating ice CREAM cones, and he looked LIKE a poor little boy BECAUSE his clothes were RAGGED and too small for HIM, so we fixed up a CONE and took it out and GAVE it to him. His face LIT up and he started to EAT it, then apparently CHANGED his mind for he LOOKED wistfully at the CONE, took a shuffling STEP or two and then STARTED to walk away with IT. We called him back AND asked him why he DIDN'T eat it and he SAID that he was taking IT to his mother who WAS sick, and we told HIM to go ahead and EAT his cone and we had SOME more ice cream put UP FOR his mother, and we WONDER how many boys AND girls or men and WOMEN think of Mother FIRST. Let's remember HER on Mother's Day, a WEEK from Sunday with ONE of our Special Artstyle MOTHER'S-Day packages of CHOCOLATES or our SPECIAL Mother's Stationery.

*Rudolph*

P. S. GIVE us the address and WE'LL mail the package for YOU, to arrive on MOTHER'S Day!

**F. H. Hartman & Son**

The Rexall Drug Store  
Phone Black 25

### Standard Gas Appliances

To assist you in purchasing better appliances at reasonable prices, your Gas Company has extended its lines of merchandise, in addition to the Roper range, to include the Vulcan and Tappan ranges and the Welsbach automatic storage water heater.

#### TAPPAN, VULCAN AND ROPER

are Blue Star gas ranges selected from the markets of the nation, and recommended to you by your local gas company.

Liberal terms—Small down payment  
No Interest

Service with Courtesy

**Southern Counties Gas COMPANY**

## "WARM WEATHER"

Our stock is complete in every way for your comfort!

We are Headquarters for everything in Dress Materials—Silk and Rayon Lingerie; also Hosiery and Underwear.

Our Men's-wear lines are complete with a new showing of Flannel Trousers, Khaki Pants and Breeches; White Duck Pants and Boys' White Sailor Pants. Also Straw Hats.

**R. G. McLELLAN & SON**

DEPARTMENT STORE

"The Store That Sells for Less"

Phone Black 181

Hotel Building, 26 West Central

## Big Reductions

in broken lines of ladies' patent one-strap and oxford ties; also children's patent pumps and oxfords.

Men's, ladies' and children's Keds and Hood Tennis Shoes and Oxfords.

Guaranteed Shoe Re-building!

## OLSEN SHOE STORE

Green 38

34 N. Baldwin.

## BANKING SERVICE

A general banking business to best meet the needs of the community is our aim.

Interest paid on term deposits.  
Money to loan on mortgages.  
Collections and Escrows.  
Drafts and A.B.A. Travelers' Checks.

Special Attention to School Children's Savings Accounts.

SAFE DEPOSIT BOXES FOR RENT

#### OFFICERS

H. E. ALLEN, President W. H. INGRAHAM, Cashier  
C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

#### DIRECTORS

H. E. ALLEN C. S. KERSTING C. W. YERXA  
F. H. HARTMAN C. W. FORMAN  
W. S. ANDREWS W. S. HULL

## SIERRA MADRE SAVINGS BANK

COMMERCIAL SAVINGS  
Capital Paid Up, \$45,000—Surplus, \$23,000

## Chaffees

DEPENDABLE MEATS

PRIME RIB ROAST, lb. 25c  
—Standing—

PORK ROAST, lb. 35c  
—Loin and Rib—

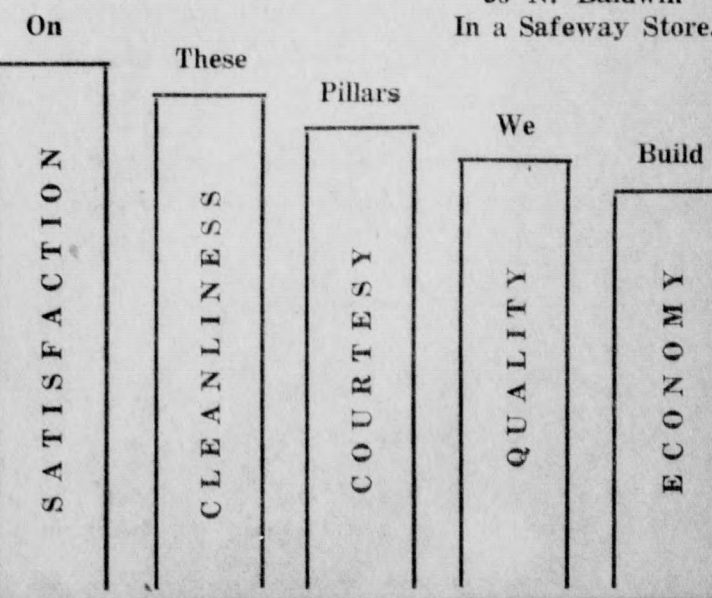
LAMB CHOPS, lb. 35c  
—Rib Cut—

BEEF TONGUES, lb. 25c  
—Affording Variety—

Libby's  
COOKED CORNED BEEF, lb. 40c  
—All ready to serve—

EASTERN SAUERKRAUT, 3 lbs. 25c  
Castle's COTTAGE CHEESE, lb. 20c

35 N. Baldwin  
In a Safeway Store.





**WORK WANTED**

CARPENTER and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N. Mt. Trail, Red 49. 46ctf

PAINTING CONTRACTOR: Labor and material guaranteed. F. J. Bergien, Blk. 156, 16\*39a

GARDENING and odd jobs. F. Nelson, Red 102. 28\*33a

DAY NURSERY: Will care for children by hour or day. Mrs. Keegan, Green 52. 28\*31a

SITUATION wanted by exp. infant's or child's nurse or dietitian. Ph. Blk. 112, after 12 m. 31\*a

NORWEGIAN woman will work by the hour or day or take washing home. Also have two furnished rooms for rent with housekeeping privileges. Goat milk for sale, 20c quart. Mrs. Brovall, 148 W. Highland Ave. 31\*1

**FOR SALE Real Estate**

IF you are going to build a real nice home and want a lot, look at this one. 100 ft. front by 200. 275 W. Montecito Avenue. 19:ctf

WILL sell at sacrifice exceptionally well built 5-rm. and large sleeping porch. Open fire-place, hardwood floors, good cellar, lawn, shade trees, lot 50x150, plenty of fruit trees, good surroundings. 250 Santa Anita. 30:ctf

**FOR RENT**

BELLA VISTA TERRACE—Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23:tf

MIRA MONTE HOTEL—426 N. Auburn. Furn. rooms and apts. with or without meals. Phone Green 19. 1:tf

THE HAYDEN GARDENS—385-399 N. Baldwin Ave.; bungalows for rent; new and beautifully furnished; phone Red 28. 37:tf

FOR RENT—Furnished bungalow, and single apartment; Bellevue Court, 15 E. Mira Monte, Blue 146. 26:tf

FOR RENT: Unfurn; nice clean 3 rms. and garage, \$20. T. J. Burns, 65 E. Laurel, Red. 70. 30:32d

FOR RENT 3 office rooms May 1st, Town Hall Bldg. 2nd floor. 6 rooms, furnished, close in \$30 4 rooms furn., 25 N. Lima, \$20 4 rooms furn., 45 Evans Dr., \$15 30:31d A. N. Adams.

FURNISHED ROOM for rent. 139 Esperanza. Black 215. 30:tf

FOR RENT: Small furn. bungalow. \$20 mo. \$15 to anyone willing to do a little yard work. 185 N. Lima St. Blue 214. 26:tf

FOR RENT: Part or all of 5-rm. house furnished, or all of it unfurnished. Owner 375 Mariposa Ave. 31\*32d

FOR RENT: 4-rm. unfurn. house, 1 block from car line. 53 Suffolk. Black 24. 31\*d

FOR RENT: Furn. rm. with kitchenette. Call Blue 30. 31:33d

FOR RENT: Comfortable cottage at 47 W. Grand View. 5 rooms and sleeping porch. Ideal place for invalid. \$40. Unfurnished. Robert Mitchell, owner, 4 No. Baldwin. 30:31d

**FOR SALE Miscellaneous**

FOR SALE: Excellent 3-4 size violin and case. Bargain at \$25. Phone Red 37. 5:tf

FERTILIZER: Pulverized cow manure for lawns and shrubbery. \$1 per bag, delivered. Ward Nursery, Blue 29. 37:tf

BRAND new baby grand piano for well located lot. Address Piano, care News. 30\*32f

GOOD upright piano, cheap for cash or will rent. Address L. care News. 30\*32e

FERTILIZER FOR SALE—\$3.50 load; Main 242. 35:tf

FOR SALE: Dining and kitchen tables, lamp, beds, chairs. Green 47. 31:tf

MAY DAY SPECIAL SALE of Gifts for graduation, Mothers' Day and bridge parties. Lindley Eddy Studios, 40 N. Baldwin. 31:tf

FOR SALE: 9x12 Wilton rug, Simons bed, spring and mattress; dresser. 137 E. Central. Black 63. 31\*tf

FOR SALE: GRAPEFRUIT 25c per dozen. Call after 1:00 at 280 San Gabriel Court. 24:tf

HONEY: Atchley's pure mountain and orange blossom honey. 16c and 20c per pound. A. N. Carter, local distributor. Phone Blue 185 after 6 p. m. 29:tf

FOR SALE: Small house in rear. Cheap. Inquire 22 N. Baldwin. Ph. Black 8. 31\*tf

SUIT for sale. Outgrown by 14-year-old boy. Like new. Cost \$26. Will take \$10. Zeller. Black 28. 23:tf

PURE Sierra Madre Mountain honey, 5-pound cans, \$1. Free delivery. Harold Daveness, 345 North Adams St. Phone Black 254. 26:tf

**ROOMS—BOARD**

ROOMS—With or without board. Black 19. 43:tf

**Miscellaneous**

WINDOW SHADES — Window Shades Made to order. Send sizes for wholesale (postpaid) prices. Builders save money. Old shades repaired. Print Linoleum 39c yard. Inlaid Linoleum \$1 yard. WINDOW SHADE EXCHANGE, 640 N. Pruess Road, Los Angeles. 28:31a

WANTED—All kinds of junk; L. B. Goldberg; Black 142. 17:tf

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel Terrace 9965. 31:tf

FULLER BRUSH CO. H. P. Davis, Representative Special Christmas line now being shown. If you have been overlooked, drop him a card. Address Box 697, Arcadia. 6:tf

**LOST and FOUND**

LOST: A pair of glasses in Sierra Madre last Sat., 23rd; shell bows and one side is fastened with a pin in place of rivet. If found leave at Pettitt's News Stand. 31\*g

**Church News****Bethany Temple**

Elwood P. Lyon, L.L.D., Minister. 9:30—Bible School. Classes for all ages under the instruction of spiritual teachers, basing all lessons strictly on the Bible, the Word of God.

11—Worship and sermon. "The Coming of the Lord." A subject that scholars declare is mentioned 1,845 times in the Bible. By no process of reasoning can we make the many clear, definite statements of the Bible mean anything but the literal and bodily coming again of Jesus Christ.

6:30—C. E. meeting omitted because of the Christian Endeavor Convention at Glendale.

7:30—Song service and sermon. "Sanctification." What is sanctification, and who are the sanctified?

The regular Tuesday and Wednesday night services will give way to the Bible Conference which will be held in Bethany on those dates.

**Congregational Church**

Rev. A. O. Pritchard, Pastor. At the 11 o'clock service Mr. Pritchard will preach on "Why Do We Pray?" The children's sermon will be a feature of the service each morning.

The choir of the First Congregational Church of Pasadena will give Gounod's Oratorio, "The Redemption," at 7:30 o'clock. On Wednesday evening there

will be a church dinner at 6:30 o'clock to which all of the new members are especially invited as guests of the church. A program of music and addresses will follow the dinner.

**Christian Science**

Corner Highland and Hermosa Christian Science Society of Sierra Madre is a branch of the mother church, the First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m.—Sunday School. 11:00 a. m.—Sunday service. Subject May 1, "Everlasting Punishment."

8 p. m.—Wednesday testimony meeting.

Reading room open daily from 2 to 5 except Sunday and holidays.

**Church of the Ascension**

The Rev. M. D. Kneeland, B. D., Rector.

The Rev. William Carson Shaw, Rector Emeritus.

May 1 (Sunday) S.S. Philip and James, Apostles.

Holy Communion, 7:30 a. m. Church School, 9:30 a. m.

Choral Eucharist and sermon, 11:00 a. m.

May 25, Thursday, Holy Communion, 9:00 a. m.

Organizations

May 2—Monday, Vestry meeting, 7:30 p. m.

Womans' Guild Friday, Parish House, 2:30 p. m.

**Interesting News Notes from Sierra Madre Canyon**

Mr. and Mrs. C. W. Forbes of Manteca, Cal., were recent guests of Mrs. Sally M. Boaz. While here Mr. Forbes attended the Knight Templars Easter service in Los Angeles. Mrs. Forbes and Mrs. Boaz are sisters.

Mr. and Mrs. A. M. Scott and Mrs. Scott's son, Jack Ransom, have returned to their canyon home, Oak Inn. Mr. and Mrs. Scott have been spending some time at their ranch in Victorville where Mrs. Scott suffered a broken elbow while cranking a Ford car. Mr. Scott is a rural mail carrier in Compton. They contemplate remaining in the canyon until Mrs. Scott recovers from her injury.

Mr. and Mrs. Rollo Barton and family of Hollywood were visitors Sunday at the home of Mr. and Mrs. A. M. Scott. Mr. Barton formerly conducted the Spartan store in the Canyon.

Mrs. C. L. Hoover entertained at bridge last Friday, the guest of honor being Mrs. Vida Cornelius, a sister of Mrs. D. A. Hook of the Canyon. The guests gathered under the oak trees where the tables were set and delightful refreshments were served by the hostess. In addition to the hostess and the guest of honor those present were Mrs. Estella B. Haskell, Mrs. J. F. Key, Mrs. A. J. Dewey, Mrs. C. F. Young, Mrs. John F. Brain and Mrs. Lillian I. Lewis, who held high score. Mrs. Lillian E. Wheeler and her brother Mr. Ed. Harrington, have returned to their home, 409 Alta Vista Drive, after an absence of several months. They expect to spend the summer here.

**LISTENING IN WITH LUELLEN**

(Continued from Page Three) companies mentioned covered promptly all their losses suffered in the great San Francisco fire. You will find Andrews and Hawks well worth knowing — insurance handled by them affords complete protection from financial losses due to fire. Phone Exchange 2.

A newspaper writer says that it is hard to rattle a good driver — but it is often harder to drive a good rattler.

Prevent knocking in the engine cylinder of your automobile by using Ethyl gasoline. Having determined the character of "knocking" General Motors developed "Ethyl" fluid, a patented chemical compound which when added in very small quantities to straight gasoline forms "Ethyl" gasoline, the most effective anti-knock fuel yet known. "Ethyl" transforms carbon deposits from a liability into an asset. It produces more power on hills and heavy roads. It gives faster pickup, reduces gear shifting, lessens vibration and engine wear and tear and saves the trouble and expense of carbon removal. Ethyl gasoline is available at

Norm's Garage and Service Station, corner of Montecito and Baldwin. Try it!

Right now at the opening of the touring season, many car owners are having their old tires retreaded. In the face of persistent rumors of a general advance in tire prices, the huge savings made by reviving your old tires for many more miles service are most opportune. It costs very little to make your tires good as new — or better.

Let Mr. Myers of the Myers Tire Service, 62 West Central, give you estimates on renewing your tires. He also does tube and case repairing on which all patches are vulcanized. Phone Main 248.

An attractive and useful novelty seen recently was a duster to be slipped on the hand in the form of a mitten. The dusting face of the mitten is made up of close rows of pure silk fringe, which will not scatter dust nor leave oily streaks behind. The mitten is made of loosely woven soft material into which you can easily slip your hand, and it has a wristlet whose closely-made ribs prevent it slipping off. These mittens come in four pastel shades and will launder indefinitely.

The problem of satisfactory re-

**Big Variety Included In Weekly Bill**

"The Overland Stage" coming to the Wistaria tonight and Saturday, carries a wealth of western scenery. The Black Hills of South Dakota formed the setting for this splendid picture of the early west.

John Barrymore comes Sunday and Monday in "Don Juan." The story is laid in medieval times and shows Barrymore amid the magnificence of the Rome of the Borgias. Nine leading ladies take part.

The J. Stuart Blackton production of "Hell-Bent for Heaven," the Warner picture adapted from the stage play by Hatcher Hughes will come Tuesday and Wednesday. The cast includes Patsy Ruth Miller, John Harron, Gardner James and Gayne Whitman. "Gilded Highway," with Dorothy Devore and John Harron as stars, comes Thursday only.

**Out-of-Town Guests**

Mrs. J. H. Williams and daughter Jeanette, entertained delightfully at dinner their out of town guests, Mrs. Sherwood Hanna of Los Angeles, Mrs. A. R. Davis and daughter Margaret, of Whittier, and Mrs. M. R. McDowell and Dr. Edythe M. Dutcher of Sierra Madre, Wednesday evening at their home, 92, East Grand View Avenue. The dining room was beautifully decorated in orchid and rose. A crystal basket filled with orchid and rose sweet peas formed a centerpiece for the table.

**Aid Society to Meet**

Tuesday—The Aid Society of the Congregational Church will meet for a social afternoon on Tuesday, May 3, at the home of Mr. E. J. Webster, 121 East Alegria, at 2:30 o'clock. The hostesses will be Mesdames H. S. Croft, A. M. Udell, Paden and Tom Henderson and Miss Minnie Croft. A short program is being arranged and an enjoyable time is assured all members and friends of the church.

Mrs. Frank E. Cox and son, Fred S. Cox, toured to San Diego Saturday and returned Sunday with Miss Dorothea Cox who had been visiting her uncle, Mr. Chester L'Ecluse for four weeks.

frigeration confronts us now that warm weather is at hand—the answer is completely found in "Frigidaire," the electrical refrigerator which meets every refrigerating need.

As a hostess on the most important occasions, as well as to your family every day—the modern service of a Frigidaire will be a continual source of pride to you—the unmistakable mark of good housekeeping. Food is always fresh, appetizing, wholesome. Your refrigerator always clean, dry and sweet. Frozen salads and desserts are easily made in the convenient drawer compartments and there is always a plentiful supply of dainty ice cubes.

Frigidaire is easy to buy, as any model may be purchased on an attractive time payment plan. It is inexpensive to operate as the cost of operation is usually much less than was formerly paid for ice. It will pay you to investigate and see how easily you can enjoy the benefits of electric refrigeration with Frigidaire. Let Mr. Farman of the Sierra Madre Electric Company, 15 Kersting Block, show you this superior refrigerator and explain its many excellent features. Telephone Main 120.

Following are two tested dessert recipes from the Frigidaire recipe book. These are given to be prepared in the freezing trays of a Frigidaire but may also be frozen in any type freezer, following the usual method of freezing ice cream.

**Strawberry Mousse**  
1 Quart of strawberries, 2 cups powdered sugar, 1 pint whipping cream. Mash the strawberries thoroughly, add powdered sugar and mix until sugar is dissolved. Whip the cream and add to the berries, mixing thoroughly. Freeze.

**Peach Delight**  
2 egg whites, ½ pint double cream, 1-8 teaspoon almond extract, 1 cup peach puree, ½ cup sugar (it is best to use confectioner's sugar). Beat the cream and egg whites until stiff in separate dishes. Rice the peaches, add sugar and flavoring. Mix cream and egg whites, then add the fruit and freeze.

**Deceiving**

Mother (at the dinner table): "How can you eat so much, Tommy?"

Tommy: "But Mother, I'm not so small inside as I look outside."

**The Queen**

"Why do they always give a shower to a girl who is going to be married?"

"Merely a quaint old custom to symbolize the beginning of a reign."—Exchange.

**Wistaria Theatre**  
SIERRA MADRE

87 West Central  
Phone: Black 226

First show starts at 7 o'clock, the second at 8:45

Regular Matinee every Saturday afternoon at 2:30

Friday, Saturday; April 29-30—

KEN MAYNARD

—in—  
"THE OVERLAND STAGE"  
COMEDY—"DAFFY DILL"

Sunday, Monday; May 1-2—

JOHN BARRYMORE

—in—  
"DON JUAN"  
COMEDY—"RAGING TIDE"

Tuesday, Wednesday; May 3-4—

PATSY RUTH MILLER

—in—  
"HELL BENT FOR HEAVEN"  
COMEDY—"JOLLY TARS"

Thursday, May 5, Only—

DOROTHY DEVORE, MYRNA LOY,  
JOHN HARRON

—in—  
"THE GILDED HIGHWAY"  
COMEDY—"HORSEPLAY"

Friday, Saturday; May 6-7—

RIN TIN TIN

—in—  
"WHILE LONDON SLEEPS"  
COMEDY—"THE WISCRACKERS"  
Series—Episode I

**AT PASADENA'S LEADING THEATRES**

Matinee Daily 2 p. m.  
Nights 7 and 9  
Continuous Sat. & Sun.

NOW PLAYING  
CLARA BOW and ESTHER RALSTON in  
"CHILDREN OF DIVORCE"  
FANCHON & MARCO'S "WHOOOPS M' IDEA"  
With RENOFF & RENOVA; NATALIE HARRISON; SUNKIST BEAUTIES

NEXT FRIDAY  
WALLACE BEERY in "CASEY AT THE BAT"

**STRAND**

Continuous  
1-11 p. m. Daily

HELD OVER BY POPULAR DEMAND  
LON CHANEY  
—in—  
"TELL IT TO THE MARINES"  
With Eleanor Boardman and William Haines

**FLORENCE**

Mat. 1:30; Nights 7 and 9  
Continuous Performance  
Sat., Sun., 1 to 11

NOW PLAYING  
W. C. FIELDS in  
"THE POTTERS"  
ALL NEXT WEEK—STARTING SUNDAY  
HARRY LANGDON in  
"LONG PANTS"

**PASADENA**

PICTURES—Continuous  
1 to 11 P. M. Daily  
VAUDEVILLE  
7 and 9 P. M. Mats. 3:15

First Run Feature Pictures Every Day  
5--ACTS ROAD SHOW--5  
VAUDEVILLE VAUDEVILLE PICTURE  
Loges ..... 50c  
Lower Floor 40c  
Balcony ..... 25c  
Children ..... 15c  
EVERY FRI.-SAT.-SUN. Admission 20c  
Loges ..... 35c  
Children ..... 10c

**GOING FISHING?**

Don't start on that long drive without having your car well greased, including the springs.

Bring it in and let us hook up our high-pressure Alemite Gun—the grease gets there!

**CENTRAL GARAGE**

Joe Belohlavek, Jr., Prop.

Phone 8  
Blue 8

Service and  
Satisfaction

Central and  
Baldwin

**Fountain Weather**

is here, with a fine list of special Sundaes and all the favorite cool drinks.

Ice Cream Delivered

**CENTRAL PHARMACY**

A. G. UTTER

Courtesy—Service

36 W. Central :: Main 224



## Interesting News Notes Gathered from Here and There

Bright city lights and white collar jobs lured more than 2,155,000 persons from farms in the United States during 1926, the agriculture department estimates. In turn, however, 1,135,000 city persons decided rural was more enjoyable than urban life.

The total farm population decreased 649,000 persons last year, the largest decrease in any year since 1920. The number of persons living on farms on January 1, 1927, was estimated by the government at 27,982,000.

A wide open break in Japanese yen took place in the New York foreign exchange market on April 21 as a result of the critical financial situation which has developed in Japan in consequence of recent bank failures. The yen quoted at 48.50, broke overnight to a new low record of 47.60 cents, a drop of 90 points.

Authorities at Oberlin College, Oberlin, O., have put a ban on the time honored custom of college men serenading the co-eds at midnight. For the first time the village ordinance against disturbing the evening peace of its residents after 11 o'clock was put into effect.

The cost of operating all Los Angeles city departments included in the general budget will be, under present requests, \$31,000,000, while the revenue at present in sight amounts to \$23,000,000.

Carl Lathrop, Auburn, Cal., had, is cured of paralysis thru an automobile collision. He was riding in a car which was struck by another car, the impact throwing him a considerable distance. The shock cured him of his ailment, which had held him in a helpless condition prior to the accident.

Elmer W. Voorhees, clerk of the United States district court for Michigan, declares that never before in the history of that state has the need for capital punishment been so great. "There is nothing the criminal dreads more than the hempen noose," he said.

Smokers were responsible for over cent of all the man-caused forest fires in the national forests of Oregon and Washington in 1926. They caused 231 forest fires out of a man-caused total of 800.

Music while they operate, is the latest offered patients in metropolitan hospitals in the east. The strains from classics are said to make the sufferings of the patients much less than could be possible without them.

To preserve Austria's reputation for great musicians, the government has made appropriations for free education in all branches of music throughout the republic.

James Carter of Detroit was arrested after a long chase at 60 miles per hour. He was fined guilty of driving while intoxicated and sentenced to 7 days in jail.

Canadian exports at Windsor increased from \$5,000,000 in 1912 to \$51,000,000 in 1926. A large part of the increase in exports in recent years is due to the liquor trade, it is asserted. At a hear-

ing investigating conditions, it appeared that 80 per cent of all beer and whisky made in Canada for export purposes reaches the United States thru the port of Windsor.

### NOTICE OF SALE OF CITY HALL AND FIRE ENGINE HOUSE BONDS OF THE CITY OF SIERRA MADRE, CALIFORNIA.

Said proposals will be received by the City Clerk of the City of Sierra Madre, California, until 7:30 o'clock P. M. of Thursday, May 12, 1927, to purchase certain Municipal Bonds of said City of Sierra Madre, to-wit: City Hall and Fire Engine House Bonds in the amount of Twenty-four Thousand Dollars (\$24,000.00). Said bonds are eighty (80) in number and are forty (40) year serials, and forty (40) of said bonds are of the denomination of Five Hundred Dollars (\$500.00) each and forty (40) of said bonds are of the denomination of One Hundred Dollars (\$100.00) each, and the principal and interest thereon are payable in lawful money of the United States. They are dated May 1st, 1927 and bear interest at the rate of five per cent (5%) per annum payable semi-annually on the 1st day of November and the 1st day of May of each year.

One of said bonds of the denomination of \$500.00 and one of said bonds of the denomination of \$100.00 shall be paid on the 1st day of May, 1928, and one of said bonds of the denomination of \$500.00 and one of said bonds of the denomination of \$100.00 on the same day and date of each and every year thereafter, at the City Treasury of said City of Sierra Madre, together with the interest on all sums unpaid at such date. All of said bonds are issued under the authority of the act of the Legislature of the State of California, entitled, "An Act authorizing the incurring of indebtedness by cities, towns, and municipal corporations for municipal improvements, and regulating the acquisition, construction, or completion thereof," which became a law February 25th, 1901, and the amendments thereto, and in accordance with the provisions of law and the ordinances of said City.

No proposals for said bonds will be entertained at less than their face value together with the accrued interest to the date of their delivery, and all bids or proposals submitted will be construed by the Board of Trustees of said City to mean par and accrued interest to the date of delivery of said bonds in addition to the premium offered, whether the bids or proposals set forth the same explicitly or not.

The said bonds will be ready for delivery on or about May 26th, 1927, and will be delivered at the City Treasurer's office, in the City of Sierra Madre, California, or at any designated place upon the payment by the purchaser of all expenses incurred by the delivery and payment equivalent to a transaction at the office of the City Treasurer in the said City of Sierra Madre.

All bids or proposals providing for delivery at any place other than the City of Sierra Madre, California, will be construed by the Board of Trustees to mean the price bid in addition to the expenses of delivery, whether the bid or proposal sets forth the same explicitly or not.

The City of Sierra Madre will furnish to the purchaser of said bonds without expense to such purchaser, the legal opinion in writing of the law firm of Messrs. Gibson, Dunn, and Crutcher of Los Angeles, California, as to the validity of such bond issue.

With each proposal or bid for said bonds must be submitted a certified check or Cashier's check, drawn upon some bank in the State of California, payable to the order of the City Treasurer of the City of Sierra Madre for the sum of Two Hundred and Fifty Dollars (\$250.00) as a guarantee that the bidder will purchase and pay for said bonds in accordance with his proposal in the event the bid is accepted.

The Board of Trustees of said City reserves the right to reject any and all bids or proposals.

By order of the Board of Trustees of the City of Sierra Madre, made at a regular meeting of said Board on April 14, 1927.

L. DIETZ,  
City Clerk of the City of  
Sierra Madre, California. 31:32

### NOTICE OF COMMISSIONER'S SALE OF REAL ESTATE ON FORECLOSURE OF MORTGAGE.

In the Superior Court of the State of California, in and for the County of Los Angeles.

No. 212-260  
BERTRAM W. FRANK and  
GERTRUDE B. FRANK,  
Plaintiffs,

—vs—  
HORTENSE M. NICKLIS and  
JOSEPH E. ANGELLILLO,  
Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the State of California, in and for the County of Los Angeles, on the 20th day of April, 1927, in the above entitled action, wherein the above named plaintiff obtained judgment and decree of foreclosure and sale against HORTENSE M. NICKLIS, Defendant, on the 9th day of March, 1927, for the sum of Thirty-eight Hundred Fifty-seven

and 78-100 Dollars gold coin of the United States, which said judgment and decree was on the 11th day of March, 1927, entered and recorded in Judgment Book 640 at page 88 et seq. (to which judgment and decree reference is hereby made), I am commanded to sell at public auction all the following described premises, situate, lying and being in County of Los Angeles, State of California, and bounded and described as follows, to-wit:

The East 43.96 feet of the West 306.88 feet of the North 80 feet of the South half of Lot Eighteen (18) of Altadena, Map No. 2, in the County of Los Angeles, State of California, as per map recorded in Book 42, Page 76, Miscellaneous Records of Los Angeles County.

PUBLIC NOTICE IS HEREBY GIVEN that on Monday, the 16th day of May, 1927, at 12:30 P. M. o'clock of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment with interest and costs and expenses of sale, to the highest and best bidder for cash, gold coin of the United States.

Dated April 20, 1927.  
H. J. CRESS,  
Commissioner appointed by said Superior Court.  
RAYMOND B. MC CONLOGUE,  
Sun Finance Bldg.,  
Attorney for Plaintiffs. 30:33

### NOTICE OF COMMISSIONER'S SALE OF REAL ESTATE ON FORECLOSURE OF MORTGAGE.

No. 212-261  
In the Superior Court of the State of California in and for the County of Los Angeles.  
BERTRAM W. FRANK and  
GERTRUDE B. FRANK,  
Plaintiffs,

—vs—  
HORTENSE M. NICKLIS and  
JOSEPH E. ANGELLILLO,  
Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the State of California, in and for the County of Los Angeles, on the 20th day of April, 1927, in the above entitled action, wherein the above named plaintiff obtained judgment and decree of foreclosure and sale against HORTENSE M. NICKLIS, Defendant, on the 9th day of March, 1927, for the sum of Thirty-eight Hundred Fifty-seven and 78-100 Dollars gold coin of the United States, which said judgment and decree was on the 10th day of March, 1927, entered and recorded in Judgment Book 638 at page 76 et seq. (to which judgment and decree reference is hereby made), I am commanded to

sell at public auction all the following described premises, situate, lying and being in County of Los Angeles, State of California, and bounded and described as follows, to-wit:

The East 43.96 feet of the West 263.92 feet of the North 80 feet of the South half of Lot Eighteen (18), of Altadena, Map No. 2, in the County of Los Angeles, State of California, as per map recorded in Book 42, Page 76, Miscellaneous Records of said County.

PUBLIC NOTICE IS HEREBY GIVEN, that on Monday, the 16th day of May, 1927, at 12:30 o'clock P. M. of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment with interest and costs and expenses of sale, to the highest and best bidder for cash, gold coin of the United States.

Dated April 20, 1927.  
H. J. CRESS,  
Commissioner appointed by said Superior Court.  
RAYMOND B. MC CONLOGUE,  
Sun Finance Bldg.,  
Attorney for Plaintiffs. 30:33



HANNIBAL

"Take orders to learn how to give them; obey orders if you would become acquainted with your strength and develop your sense of justice."

WE offer a service that is capable and sincere—an equipment that is proper and modern—a professional understanding that cares gracefully for all details.

**Ray A. Grant**  
FUNERAL DIRECTOR  
Main 93  
201 West Central



## Sales Sense

EXPERIENCED salesmen know that—measured against results—the incidental expense involved in "covering small towns off the beaten paths" often takes the profit out of a week's work.

The good will and sales value of regular contacts with customers wherever located, however, is generally recognized.

Most effective sales plans now include the regular use of Long Distance with substantial savings in both time and expense.

Even brief delay in travel is frequently turned to profitable account by alert salesmen through the use of Public Telephones—conveniently located everywhere.

Cover more sales territory—by Long Distance

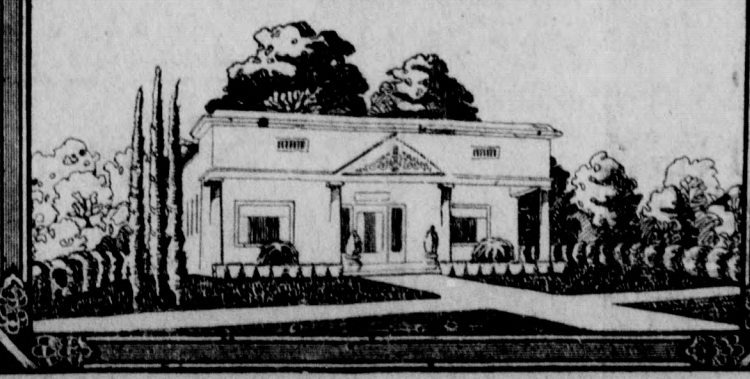
### Sierra Madre

## Funeral Chapel

304 W. Central Ave. Phone Main 27

R. R. Moreland—J. J. Bergien

### Ambulance Service



# REAL SNAPS

## HIGHEST GRADE

15-inch Wall and Floor Mops, at . . . 95c  
Dust Mittens at . . . . . 30c  
Dust and Oil Mops, at . . . . . 75c  
Radiant Liquid Polish . . . . 20c and 35c

Compare the quality of these goods with others at double the price.

"Flyed" Fly Spray, pints, at . . . . . 25c

## FULLERS' PAINTS, OILS and GLASS

A full line of Lacquers in all colors that dry in a few minutes, yet give you plenty of time to brush out.

# Wheeling & Paden HARDWARE

Blue 75

41 N. Baldwin

## Professional Directory

Physicians	Eye, Ear, Nose and Throat	Painting, Decorating
<b>Lloyd L. Krebs, M.D.</b> Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00 Phone Main 60	<b>Frank E. McCann, M.D.</b> Specialist Eye, Ear, Nose, Throat. Fitting of Glasses. Hours: 10 a.m. to 4:30 p.m. 220-223 National Bank Bldg. Monrovia. Phone Green 470.	<b>Hapgood &amp; Carlson</b> PAINTING & DECORATING Sierra Madre Shop 41 N. Baldwin Phone Blue 75 Res. Phone Black 162
Optometrist	Contractors	
<b>F. P. Miller, M. D.</b> Practice limited to diseases of the Lungs and Throat Call Main 216 Appointments Made at Any Time	<b>D. and J. Buchan</b> Plastering—Cement and Brick Work—Cesspools Blue 207—130 E. Montecito Blue 226—677 W. Montecito	<b>JOHN H. OSGOOD</b> Designer and Builder Red 104 615 West Montecito
GILBERT S. BOVARD, M.D.	Pianoforte	Civil Engineering
Hours: 10 to 12:30 Office 5 N. Baldwin—Phone Main 160 Residence 354 N. Canon Ave. Phone Blue 236 Secretary's Residence Phone Blue 26	<b>Gustave Rihard</b> Teacher of Piano Music history, harmony, sight singing and counter-point; diploma and certificate honor graduate of College of Music, Cincinnati, O. Write 50 East Laurel, or phone Blue 111.	<b>GIERLICH BROS.</b> Civil Engineers Licensed Surveyors Design and Supervision, Estimates, Plans and Maps Phones: Sierra Madre Black 235 Monrovia Green 217 Branch Office, Room 3 Central Garage Bldg. Sierra Madre, California
GEO. W. GROTH, D.O., M.D.	Miniatures	Miscellaneous
94 N. Baldwin Calls answered day or night Phones: Blue 144; (res.) Blue 72	<b>Oscar Rasbach</b> Piano Pupils Accepted Leschetizky Method Phone Black 166 Res. 132 S. Hermosa	<b>BANQUETS and Dances</b> Beautiful Quarters in New Masonic Temple Rental reasonable. For terms and dates apply to R. R. Hartman, 25 N. Baldwin.
May Culbertson Laidlaw	Ella Shepard Bush	<b>Robert Mitchell</b> Attorney-at-Law Los Angeles Office: 515 H. W. Hellman Building (With F. D. R. Moore, Esq.) Telephone TRinity 9067 In Sierra Madre Mondays and Thursdays
OSTEOPATHIC PHYSICIAN Hours by Appointment Office and Residence 83 North Sunnyside—Phone Green 43	MINIATURE PAINTER 223 West Laurel Ave.	<b>Ray A. Grant</b> UNDERTAKER Licensed Embalmer Main 93 203 W. Central
Chiropractor	Architects	
<b>Harold Elk, D. C.</b> (Palmer Graduate) 10-12 a. m. 1:30-5 p. m. Tues. & Friday, 6:30-8 p. m. Black 62 71 N. Baldwin	<b>Jessie Ward</b> Landscape Gardener Plans Furnished—Work Superintended or Taken by Contract Call Ward Nursery, Mt. Trail and Laurel—Phone Blue 29	
Dentists	Architects	
<b>J. L. Woehler</b> Dentist Sierra Madre Hotel Building Telephone Blue 184 Evenings by appointment	<b>R. M. Finlayson</b> ARCHITECT Res. 31 Suffolk Tel. Green 24 Monrovia Office 203-205 First Nat. Bank Bldg. Tel. Green 448	
W. D. TILLER	Architectural Engineer	
Dentist Hours: 8:30 to 12; 1:30 to 5 Office Closed on Fridays Black 186 522 W. Central	Member Amer. Assoc. Engrs. Main 180 24 W. Central Plans Specifications Supervision Strength of Materials Engineering formulas	

NEWS WANTADS BRING THE DESIRED RESULTS QUICKLY



## Tire Saving Station

Like the lighthouse, we "warn you off the rocks"—but the rocks we mean are tiny ones that get inside your tires. Let us take off your casings—look them over—clean them out—put them back. No charge at all—this service is as "free as air."

**Wistaria Service Station**  
Roy H. Pickett  
Sierra Madre, Calif.





## What's Doing At Theaters In Pasadena

**The Colorado**  
"Children of Divorce," with Clara Bow, Esther Ralston and Gary Cooper, opens at the Colorado for a week's engagement beginning today. On the stage will be Fanchon and Marco's "Whoops M' Idea," featuring Renoff and Renova, late of Earl Carroll's "Vanities," Natalie Harrison and the Sunkist Beauty Chorus.

**At the Florence**  
"The Potters" are in town—all four of them. Pa, Ma, Bill and Mamie are in moving pictures and Paramount has transferred J. P. McEvoy's comic strip characters to the screen with good effect.

One of the greatest announcements in years is made by the management of the Florence—Harry Langdon in "Long Pants" will be the feature attraction all next week, starting Sunday. On the same bill will be the Collegians in "The Boat Race," Aesop's Fables and Kinograms.

**At the Strand**  
"Tell It to the Marines" has been held over for another week by reason of popular demand. This epic of the Marine corps tells a thrilling story of battleships in action and military activity in China.

**At the Pasadena**  
Opening the week-end vaudeville bill at the Pasadena Theater today, Williams and Weston offer the most beautiful pictorial novelty on the stage. Reed and Cunningham in "The Good Old Days" offer an act of unusual merit.

Reed is rated as the greatest basso profundo in America and is ably assisted by clever little Irene Cunningham. Step and Fetchit are too dancing fools from Dixie and Kerns and Waller do a wonderful daily dozen. The feature picture is "Heaven on Earth," with Renee Adoree.

### Browning Circle To Present Play

The Browning Circle of Sierra Madre met at the home of Mrs. Guilford on Grand View Avenue last Sunday afternoon. The fourth and fifth acts of Browning's drama, "The Return of the Druses," were read by Mr. Pritchard, Dr. Bovard, Mrs. Bovard, Mrs. Guilford and Mrs. Dunning. After the reading there was a discussion of the meaning of the tragedy, its purpose, and its application to life as the poet saw it. This drama will be presented by the Browning Society of Pasadena in the Community Playhouse of that city on May 26. Much interest has been aroused by the study of this play now going on, especially as our international relations and understanding have given rise to much discussion at the present time.

### May Party for New Members

The membership committee of the Woman's Club is arranging a May party in honor of this year's new members, to be given Thursday afternoon, May 5, from 2 to 5 o'clock on the lawn, at the home of Mr. and Mrs. N. W. Tarr. Afternoon tea will be served in the ramada and all new and old members are urged to attend and get acquainted.

### Fire 9 a. m. Saturday, April 23rd

453 E. Grand View Avenue

Caused by spark from rubbish fire

in yard, igniting shingle roof. Insured by Andrews & Hawks in the Springfield Fire and Marine Insurance Company.

Adjusted Saturday afternoon by Mr. Daniels, special adjuster, and work rebuilding started Monday morning, by L. D. Cornulle, the contractor who built Bethany Church.

We take pride in announcing this quick and satisfactory adjustment, as this is the kind of service we wish to give to the insured.

The reduction of rates which took effect some time ago has been justified, because this would have been a total loss if the Fire Department had not been on the job.

Look over your insurance policies, call us at Exchange 2 and let us talk over the matter of protection with you. Yours may be the next to burn, and if the loss comes it is some comfort to know you are protected by the strongest companies who can and do pay their losses.

The following list of companies that we represent speaks for itself

Aetna, Home, Royal, Springfield, Firemans Fund, California, New York Underwriters, Liverpool and London and Globe.

### Andrews & Hawks

81 West Central Ave.  
Phone—Exchange 2

## Reservations

By J. R. E.

For ten months, now, the mountains just above Sierra Madre have been holding forth most intriguing promises to this kohn conductor and the desire to ramble into their fastnesses become acute and irresistible Saturday.

Accompanied by W. H. Wernli, Long Beach exponent of Blackstone, and a former schoolmate at South Dakota University ("W. H.")

is also an alumnus of Iowa University) we went up Sturtevant Trail, starting at 6:30 and getting up to the timber line a bit after dark. Followed the trail along to Hoegee's Camp, which we reached easily, and because of the darkness, missing all the wonderful scenery which has made the Big Santa Anita so famous.

We certainly made ourselves right at home, just as most everybody does who goes up to Mr. and Mrs. Billy Murphy's camp. They were preparing an appetizing meal for a bunch of hikers who had just arrived and we rambled right back to the kitchen and visited.

Later a big fire was laid in the fireplace and everybody sat around and gossiped and enjoyed the evening.

It didn't take "Billy" and "Wallie" long to begin swapping yarns about the late unpleasantness. Wallie was a first lieutenant in one of the divisions that went over early, while "Billy" was putting in a hitch in the navy. Both saw considerable of the fracas.

Retired at midnight and got up at the peep o' day, and my word! what an appetite for breakfast! Wish I had thought to ask Billy how he made those hot cakes to give 'em such a wonderful flavor.

Hoegee's is one of the most popular camps in the hills and enjoys a splendid reputation among the hikers, not only because of its marvelous setting among the sycamores, maples, oaks and pines, but because it is conducted as a resort catering to the quiet, nature-loving type of people should be conducted.

On the way back, every time we struck one of the hairpin turns or seemingly impassable spots, so far as bulky loads are concerned, we wondered afresh how Billy contrived to get a piano up to the camp. A lot of folks wouldn't even try to take a ukulele that far into the mountains—thank goodness.

Had the satisfaction of exploding an age-old delusion—found it quite possible to make the hike without a pair of short pants and high boots. My outing outfit is back in the flooded area, so I went as is, and didn't "holler" for help at that. Going down the trail Sunday morning we met a lot of hikers in business clothes and one young Spanish lady had high heel slippers and an afternoon frock, and I'll bet she made

the grade. There were hikers in all sorts of garb, and they all seemed happy. There is a peculiar something about that; if it makes folks so happy to hike, why don't folks do more of it?

The old-timers, of course, don't need any suggestions from this source regarding the mountains, but we're advising all the "tenderfeet" in this locality to lose no time in going up the trails. The back country is said to be more attractive than ever before and it is in its full glory just now.

There has been much comment concerning the over-supply of movie extras in Hollywood. If the killing bees over there continue, the supply of movie folks will soon be less than the demand.

They are passing a law up at Sacramento increasing the speed of cars on the highways to 40 miles per hour. I'd like to see any mere law that will make our car do 40 m. p. h.

### SILVER SALE IS ANNOUNCED

L. C. Tucker and H. D. Clark of Sierra Madre, who own and operate the jewelry and silverware department of Jordan's Inc., in Pasadena, are announcing a big special sale on Rogers' Bros. "1847" and other silverware. They have a great variety of the popular patterns on hand and are making it easy for the housewife to doll up her table with a complete new outfit of silverware.

### Celebrate Double Birthday

Mrs. Laura Baskins of 148 N. Auburn and Mr. and Mrs. Thomas A. Beckett of Eagle Rock entertained at the former's home Sunday with a dinner party celebrating the birthday of both ladies. The following guests from out of town were present: Mr. and Mrs. W. W. Clark of Long Beach, Mr. and Mrs. O. A. Mitchell and Mrs. Myrtle Erickson of Altadena, all former residents of Waverly, Iowa.

Mrs. Clara E. Harley passed away on Sunday at the home of her son, W. S. Harley, in Pittsburgh, Pa. Mrs. Harley has resided for the past thirteen years with her cousin, Mrs. Anna B. Brandt, at 463 Mariposa Avenue, having gone east with her son only a short time ago.

Miss Grace Wheeler, secretary of the local Eastern Star chapter, and teacher of the eighth grade of the Sierra Madre public school, was called to her home in Lankershim Wednesday because of the sudden death of her father.

Professor and Mrs. John J. Hart of 496 West Central spent the past week at Redondo Beach, returning to their home yesterday.

## Additional News From the Canyon

Canyon residents were agreeably surprised on Wednesday when Officer Keegan and his men began the repair of Canyon roads. It is to be hoped that there will be no more heavy rains to wash them out as it was for this reason that the work done on the roads earlier in the season lasted but a few days.

Mr. and Mrs. R. E. Cowan have as visitors Mr. and Mrs. H. C. Bower of Cleveland, Ohio. Mr. Bower is the son of Mrs. Cowan. Mr. and Mrs. Bower will leave soon for Portland, Oregon, to join Mr. and Mrs. Cowan who left for that place a few days ago.

On Wednesday night the Halstrum home was the scene of a gathering which was made the occasion by Mr. and Mrs. L. Halstrum for announcing the engagement of their daughter Ella to Mr. Hart Henry of Pasadena.

The house was tastefully decorated with wisteria and clusters of roses. Tables were arranged in the living room for "Bunko." Many of the younger folks enjoyed the spacious grounds and Japanese garden which were hung with colored lanterns, making an entrancing scene. At eleven o'clock a delightful collation was served to the guests. Those present were Misses Esther Olson, Clara Swanson, Helga, Olga and Esther Hokenson, Ruth Bengston, Capola Chase, Evelyn Krohn, Agnes Bloomquist and Marion Baugh, and Messrs. Alvin Henry, Lawrence Erickson, Lenert Henry, Frank Wengren, Hilding Carlson, Elmer Hokenson, all of Pasadena; Mr. Raymond Miller, Long Beach; Mr. and Mrs. Einar Halstrum of Pasadena and Mr. Teddy Halstrum.

Secretary Hoover announces that we are back from the war. True, the five-cent cigar is back, but where is the free lunch counter?

President Coolidge's novel armament-limitation program is now hitting on only three cylinders. Sounds paradoxical, but no woman can hold her own in a battle of tongues.

## FREE ICE CREAM

and cake served

to every purchaser of 25c or more of merchandise on Saturday, to introduce our

## Home Dairy Ice Cream

Try it and satisfy yourself it is best!

Hill Crest Buttermilk Dairy

## Saturday Specials

WHOLE WHEAT HONEY BUNS

and

JELLY ROLLS

## SIERRA MADRE HOME BAKERY

OTTO BERG

Black 243

66 W. Central

## A DARE

Hump dared me to write this ad. It happened as a result of my remark that I believe Sierra Madre has more natural beauty than any other Foothill City. Whenever you say Sierra Madre to any one who has been here you hear, "It's a beautiful little place."

Sierra Madre's greatest asset, of course, is its climate. And as the result of the climate it has beautiful trees and verdure which clothe its gentle slopes. And this beauty is its capital.

Humanly speaking, we can't do anything to spoil the climate. But by the same token we can spoil the beauty.

This being true it would seem the very height of folly to do anything to diminish our capital.

Of course we who live here in Sierra Madre do not have to be taught the value of our beauty. We appreciate it for its own sake and we do what we can to conserve it. It's our breath and our life.

But there are people who honestly have no appreciation of beauty who believe that live oaks should give way to traffic and flowers to income-bringing signboards.

That may be very well in its place, but the place is not here. This is one place dedicated to beauty as expressed so gloriously in all the works of the Creator which are about us. We believe in trees, plants, landscapes, parks, gardens and all the things that make Sierra Madre distinct from all other places in Southern California.

This is the creed of Humpservis. Do you agree with me? Or do you disagree? An honest opinion is worth a million words of flattery. Will you please write me frankly what you think? Will you tell me what you think we can do to serve the best interests of Sierra Madre?

## W.R.Humphries

THE BANK IS OPPOSITE

## QUALITY

If it is quality at moderate prices you are looking for, see it at STOKER'S MARKET in Safeway Store at No. 58 West Central Avenue. We carry a complete stock of everything in the meat line.

If it is Meat, we have it!

Just a few of our specials for SATURDAY ONLY

Pot Roast, No. 1 Steer Beef ..... 15c to 18c lb.  
Prime Rib Roast, boned and rolled ..... 28c lb.  
Boiling Beef ..... 12 1/2c lb.  
Hauser's Pride Skinned Hams ..... 35c lb.  
(Half or whole)  
Bacon, half or whole ..... 35c lb.  
Shoulder Lamb, milk fed, whole ..... 25c lb.

BREAKFAST BACON, rind and sliced, every pound guaranteed, at

55c

## STOKER'S MARKET

IN THE STEFWAY STORE  
58 West Central Avenue

## Housefurnishings

### Indoors vs. Outdoors

Ever notice the difference in attitude toward furnishing the inside of your house—and furnishing the outside? It's a curious study—the working of your mind.

#### FOR INSTANCE

Your new house cost \$6000, lot cost \$2500, total \$8500

INSIDE you spend—  
Living rooms—rugs, chairs, davenport, books, etc., \$350.00  
Piano, radio, pictures, curtains, etc., ..... 500.00  
Three Bedrooms—furniture, bedding, rugs, etc., ..... 750.00  
Dining room—table, chairs, linen, silver, china, etc. 225.00  
Kitchen—range, crockery, utensils, laundry, etc., ..... 175.00

Total—a moderate estimate for a modern home \$2000.00

Nothing unusual, nothing to get excited about.

OUTSIDE you spend—(too often)—  
Lawn—scratched in—seed and labor ..... \$ 75.00

Geraniums—from the neighbors ..... Free  
1 doz. roses and 1 doz. ferns at \$3.50 dozen ..... 7.00  
4 shade trees and 6 orange and lemon trees at \$1 ea. 10.00  
6 fruit trees and 4 shrubs at 50c each ..... 5.00  
10 flowering shrubs and 2 porch plants at 75c each ..... 9.00  
4 hanging baskets and 2 tub plants at \$1.50 each ..... 9.00  
Miscellaneous small plants—(perhaps) ..... 10.00

Total—(and you think it a good job) ..... \$125.00

Nothing unusual, nothing remarkable—except that it doesn't look as cheap as it really is.

Indoors, \$2000—Outdoors \$125. Is that justice to your home?

#### SUPPOSE

You ask a reliable landscaper to change your property into a picture—change your House into a Home. He might ask you \$400.00 to \$1000.00 for the job—and right here the average man goes clear up in the air; but—

#### FIVE YEARS LATER

your are called back East. You sell out. The household goods—if you are lucky—sell for \$1000.00. Loss \$1000.00.

—But—  
The House and Grounds—beautifully planted—sell for \$12,000. Gain \$2500.00.

#### HERE IS OUR POINT

Indoor Furnishings are Expense; wear out, never return outlay. Outdoor Furnishings are Investment—increase in value yearly. Let us show you how we can add to the selling price of your property—old or new.

WE FURNISH YOUR HOME—OUTDOORS

**BROWN'S LANDSCAPING**  
THOMPSON SPRINKLER SYSTEMS—CANNIUM FENCE  
PERGOLAS—POOLS—ORNAMENTAL EVERGREENS  
150 EAST LAUREL AV. PHONE GREEN 111  
SIERRA MADRE, CAL.

## May Clearance Sale

### 25% Discount

on our entire line of

PARLOR and DINING ROOM FURNITURE,  
LAMPS, MIRRORS and PICTURES

### Overstuffed Furniture

Four beautiful sets of Overstuffed, two and three-pieces to the suite; of Mohair and Velour.

### Dining Room Furniture

Tables, Chairs, China Closets, Buffets and Servers.  
EVERYTHING MUST GO!

### Tables

Large assortment of Library, Center, Davenport and End Tables, most of them in Walnut, of the latest designs made by Keil; nothing better on the market.

All of them at 1/4 off from our present low price.

### All Solid Mahogany

Everything in Solid Mahogany, Tea Wagon's, Center Tables, Radio Tables, Book Troughs, Coffee Tables, Book Shelves, End Tables, Smoking Stands.

Make wonderful presents for any occasion; all at the Big Discount of 25 per cent.

### Lamps

Every Lamp in our store included in this SALE—Bridge, Center and Table Lamps with silk and parchment shades, iron and wooden standards.

### Pictures and Mirrors

A good assortment of Pictures and Mirrors attractively framed.

Any of them at one-fourth off.

The Early Buyer Gets the Best Selection!

## Sierra Madre Furniture Co.

Blue 219

12-14 N. Baldwin